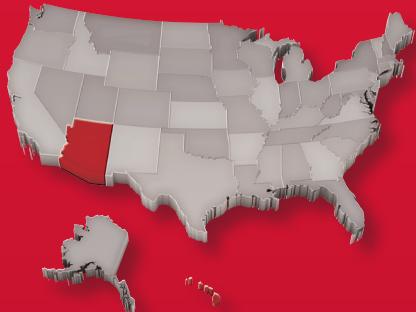




DESERT



APRIL DEADLINES
PROMOTIONAL BULLETIN PRODUCT ORDERING:
12/8/23

PREPRINT OPT IN/OUT: 2/5/24
ACE REWARDS OPT IN/OUT: 1/22/24

APRIL 2024
PROMOTIONAL
PLANNER

**WIN THE
MONTH**

Table of Contents

IMPORTANT: Included in this Win the Month Planner is the April bulletin ordering information with a due date of 12/8/23.

Win the Month April 2024	1
New at Ace Launch Party	3
Scotts Spring 2024 Promotional Strategy	6
STIHL Spring Promotions	14
Deal of the Month Item	16
Opt in to Receive Additional End Cap Header Signs	17
Window Posters	18
BULLETIN ORDERING & EXECUTION	19

PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.

WIN THE MONTH April 2024

Welcome to the 2024 Win the Month Planner! You'll find monthly recommended promotional execution and bulletin ordering information in this book. Our goal is to simplify planning and ordering for promotional execution to ensure you are in stock on the great April deals for your customers.

Important! Any other information can be found on ACENET at the Win the Month home page.

We'll support April with the following promotions:

- April Red Hot Buy (4/1/24-4/30/24)
- Scotts/OPE - Specialty Digital (4/1/24-4/30/24)
- Ace Rewards Targeted Offers (4/1/24-4/30/24)
- Spring Event (4/17/24-4/30/24)
- New At Ace Launch Party (4/27/24)



Week	TV Length	TV Message	Paint Continuity TV Length
4/1	:30	Branding: Outdoor Power Equipment/Lawn & Garden	:30
	:15	Branding: Battery Spot	
4/8	:30	Branding: Outdoor Power Equipment/Lawn & Garden	:30
	:15	Branding: Battery Spot	
4/15	:30	Branding: Outdoor Power Equipment/Lawn & Garden	:15
	:15	Branding: Battery Spot	
4/22	:30	Branding: Outdoor Power Equipment/Lawn & Garden	:15
	:15	Branding: Battery Spot	
4/29	:30	BBQ Free Assembly & Delivery	:15

**CALL TO
ACTION!**

1. Review bulletins and order promotional product by Friday, December 8, 2023.
2. Read about the Deal of the Month promotion, strategy and items for April 2024. Be sure to order items on bulletin!



3. New at Ace Launch party, April 27, 2024. Sign up by December 15, 2023.
4. Spring cleaning isn't just for your home, it's time to clean your grill too! We'll have a grill cleaning mod in our April ad with a featured end cap as well.
5. Please review the L&G promo plan for 2024. Best way to buy is via Scott's DS program. Reach out to your local rep today!
6. STIHL spring promotions will run starting 4/15 until 6/18.

Title:	New at Ace Launch Party
Sale:	Spring Event
Valid Dates:	Saturday April 27th, from 11am-2pm
Planning Execution:	Get Ready to Showcase new products from our Best Brands!

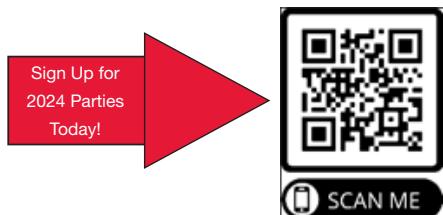
New at Ace Launch Party

Experiential Marketing continues to be a focus for Ace's strategic growth within the Famous for Four categories. The power of our Best Brands and legendary customer service of our Red-Vested Heroes helps to drive engagement and conversion. The New at Ace Launch Party will be your opportunity to showcase new products from all our best brands! Highlighting brands such as Weber and EGO.

You don't want to miss the opportunity to participate – in March-July 2023, party stores have seen higher grill sales than non-party stores!

Now is the time to lock into signing up your store(s) for SOCi funding incentives, associate t-shirts, and party swag from our vendors!

Sign-up deadline: 12/15: Scan QR code!



Month	In-Store Party	Date	Ace Corporate funding:	Retailer Funds
March	Spring Kickoff	3/23		\$275
April	New at Ace Launch	4/27	\$75	\$200
May	Stars and Stripes BBQ	5/25	\$75	\$200
June	100 th Anniversary Block Party	6/29	\$125	\$150
August	Labor Day BBQ	8/31	\$75	\$200
November	Thanksgrilling	11/23	\$75	\$200
December	Gifts and Grilling	12/7		\$275

The
Focus
Five



The 2024 Party Plan:

- 7 National Parties - BBQ focus with greater support of other FF4 category demos
- Focus 5 with added SOCi incentives - April, May, June, August, November
- June 29th - Ace 100th Anniversary Block Party - largest party of the year!

Party Bonus:

Sign Up for 5 or More Parties by 12/15/23 and receive Free T-Shirts and customer swag!

- Stores receive 10 associate shirts in their March sign kit; worn for all 7 events.
 - Additional shirts will be available for purchase on Ace Marketing Muscle at a later date
- Party Swag-15 pieces per monthly party sign kit to hand out to customers (koozie, apparel, etc.)

SOCi Incentive Details:

- Party ads will be executed on your behalf
- Corporate funds \$75 per qualifying party (\$125 for 100th Party)
- Ad cost \$250 + 10% - \$275 per ad, per store
- Avg reach 18-20k/store
- Avg engagement 150-200/store
- Retailer portion is 100% co-opable using Ace Brand Funds



Parties will be supported within the following channels:

- Ace Rewards Email/Direct Mail/Local Assets
- Preprints
- Digital/Social (Paid and Organic)
- Acehardware.com
- Monthly Sign Kit Signage- for stores that sign up (includes execution Playbook)
- **TV for June 100th Block Party- Biggest Party of the Year!**

While BBQ demos and food sampling are a huge driver, we will be adding additional ideas to integrate the other Famous for Four categories. All Playbooks will include several demo ideas from the best brands and show you how to make your event mild to wild!

Each party will introduce neighbors to Ace associates and the amazing products we offer, specifically within the grilling category. We want to give consumers exciting things to touch, hear, taste, smell and see. Hosting in store events allows our red vested heroes to showcase both their incredible product knowledge and amazing customer service only Ace can offer!

For more information, check out the Demo and In Store Party Page on Acenet.

<https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>

2023 Party Results

MARCH PARTY- 3/25	APRIL PARTY- 4/22	MAY PARTY- 5/27	JULY PARTY- 7/1
<p>Pre/Post MC Sales (Participating vs. Non)</p> <ul style="list-style-type: none"> • All BBQ MCs +99.4% <p>Pre/Post Vendor Sales (Participating vs. Non)</p> <ul style="list-style-type: none"> • Traeger +87% • Weber +51% • Blackstone +37% • Big Green Egg +14% 	<p>Pre/Post MC Sales (Participating vs. Non)</p> <ul style="list-style-type: none"> • All BBQ MCs +77.5% <p>Pre/Post Vendor Sales (Participating vs. Non)</p> <ul style="list-style-type: none"> • EGO +42% • Traeger +57% • Weber +34% • Blackstone +3% 	<p>Pre/Post MC Sales (Participating vs. Non)</p> <ul style="list-style-type: none"> • All BBQ MCs +135.0% <p>Pre/Post Vendor Sales (Participating vs. Non)</p> <ul style="list-style-type: none"> • Traeger +106% • Weber +75% • Blackstone +30% • Big Green Egg +35% 	<p>Pre/Post MC Sales (Participating vs. Non)</p> <ul style="list-style-type: none"> • All BBQ MCs +106.2% <p>Pre/Post Vendor Sales (Participating vs. Non)</p> <ul style="list-style-type: none"> • Traeger +74% • Weber +63% • Blackstone +34% • Big Green Egg +28%

Title:	Scotts Spring 2024 Promotional Strategy
Sale:	Varies
Valid Dates:	Varies
Planning Execution:	2024 Spring strategy on Bag Goods, Scotts 4-Step Program and Roundup

As we continue preparation for Spring, we wanted to share some insight on the promotional strategy for the Scotts program. The team continues to focus on goal to capture consumer spend early in the season; with an emphasis on regionally competitive deals during peak selling periods. We aim to bring more Ace Rewards consumers to Lawn and Garden and encourage cross category purchasing within the department. This derived from the insight that where consumers purchase Lawn & Garden for their first trip of the season, they will spend more of their Lawn & Garden dollars at that same retailer throughout the remainder of the season.

We will achieve this with motivation of these guiding principles:

- Bag Goods are the most common entry point into the category.
 - We will be repeating the 4/\$10 garden soil offer and have improved our mulch offer to 3/\$10 for two months
- Less is more when it comes to managing pallet SKUs. Instead of introducing different sizes/SKUs of similar items, we will promote common SKUs throughout the season making preseason ordering and in-season stock management simpler.
 - 2022 Season – 16 SKUs of soils/mulch pallets
 - 2023 Season – 11 SKUs of soils/mulch pallets
 - 2024 Season – 8 SKUs of soil/mulch pallets
- Simplify offer structure/price points
 - Shy of superhero offers, we're doing our best to keep retails as consistent as possible throughout the season.
- Shifting away from BOGA/BOGO offers and moving to simple price points and instant savings
 - Unless items are merchandised adjacently, we will not be using the BOGO/BOGA offer construct. These offers are too difficult to merchandise and resulted in lower than desired sales.
- All promotions with backend funding will operate like Instant Savings with weekly reimbursement and reconciliation reporting. No more manual credits months after you sell the product messing up your sales and profit reporting.

- And don't forget dropship is best way to buy!

Review the promotional plan for the first half of the 2024 Season here*

Promo Month	Product Type	SKU	SKU Description	Offer Name	Placement	Final Retailer Bulletin Cost	Dynamic Promo Funding	PSP	Instant Savings	Final PSP	Limit	Region	Bulldog Order Window					Promo Effective Dates					Jan Feb Mar Apr May Jun Jul Aug Sep Instant Savings Duration					
													Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep							
1 - JAN	RODENT & ANIMAL CONTROL	7208754	TOMCAT KILL & CONTAIN	RED HOT BUY	Featured In Ad	\$6.24		\$8.00		\$0.00	All	8/22/23-9/15/23	12/26/23-3/31/24															
1 - JAN	RODENT & ANIMAL CONTROL	7566847	DISPSIL RAT BAIT STATION	RED HOT BUY	Featured In Ad	\$6.27		\$8.00		\$0.00	All	8/22/23-9/15/23	12/26/23-3/31/24															
1 - JAN	RODENT & ANIMAL CONTROL	7201981	TOMCAT RAT SNAP TRAP	RED HOT BUY	Sublist In Ad	\$3.32		\$4.99		\$4.99	All	8/22/23-9/15/23	12/26/23-3/31/24															
2 - FEB	WEED CONTROL PRODUCTS	74142	ROUNDUP W&G CONC 36.08ZL	RED HOT BUY	Featured In Ad	\$24.42		\$27.99	\$4.00	\$3.39	2	All	8/22/23-9/15/23	2/1/24-2/29/24														
2 - FEB	FERTILIZERS	7363526	WEED&FEED BONUS 5M	RED HOT BUY	Featured In Ad	\$30.56		\$59.99	\$5.00	\$3.49	2	SO/TR	8/22/23-9/15/23	2/1/24-2/29/24														
2 - FEB	FERTILIZERS	7363534	WEED&FEED BONUS 10M	RED HOT BUY	Sublist In Ad	\$58.42		\$69.99	\$10.00	\$5.99	2	SO/TR	8/22/23-9/15/23	2/1/24-2/29/24														
2 - FEB	FERTILIZERS	7306673	WEED&FEED BONUS 5+FL 5M	RED HOT BUY	Featured In Ad	\$32.35		\$33.99	\$5.00	\$3.89	2	TR	8/22/23-9/15/23	2/1/24-2/29/24														
2 - FEB	FERTILIZERS	7306681	WEED&FEED BONUS 5+FL 10M	RED HOT BUY	Sublist In Ad	\$61.84		\$54.99	\$10.00	\$6.99	2	TR	8/22/23-9/15/23	2/1/24-2/29/24														
2 - FEB	BAG PRODUCTS	7087737	POTTING MIX/WFERT 16QT	RED HOT BUY	Featured In Ad	\$6.96		\$10.00		\$10.00	All	CA, DS, SO, TR	8/22/23-9/15/23	2/1/24-2/29/24														
2 - FEB	BAG PRODUCTS	7104136	POTTING SOIL MIX/MC 16QT	RED HOT BUY	Featured In Ad	\$7.76		\$10.00		\$10.00	All	CA, DS, SO, TR	8/22/23-9/15/23	2/1/24-2/29/24														
2 - FEB	BAG PRODUCTS	7036955	POTTING MIX/WFERT 8QT	RED HOT BUY	Sublist In Ad	\$4.40		\$6.49		\$6.49	All	CA, DS, SO, TR	8/22/23-9/15/23	2/1/24-2/29/24														
2 - FEB	BAG PRODUCTS	71014128	SOIL POTTING MIX/MC 8QT	RED HOT BUY	Sublist In Ad	\$4.77		\$6.49		\$6.49	All	CA, DS, SO, TR	8/22/23-9/15/23	2/1/24-2/29/24														
2 - FEB	BAG PRODUCTS	7005736	MG POTTING MIX/MC 8QT	RED HOT BUY	Download Only	\$4.77		\$6.49		\$6.49	All	DS	8/22/23-9/15/23	2/1/24-2/29/24														
2 - FEB	BAG PRODUCTS	7590432	MG INDOOR ROTTING/HANGOUT	RED HOT BUY	Featured In Ad	\$4.58		\$6.00		\$6.00	All	CA, DS, SO, TR	8/22/23-9/15/23	2/1/24-2/29/24														
2 - FEB	BAG PRODUCTS	7199052	MG SEED START MIX 8 QT	RED HOT BUY	Featured In Ad	\$3.74		\$6.00		\$6.00	All	CA, DS, SO, TR	8/22/23-9/15/23	2/1/24-2/29/24														
2 - FEB	BAG PRODUCTS	7195746	POTTING MIX/CACTUS 8 QT	RED HOT BUY	Sublist In Ad	\$3.65		\$6.00		\$6.00	All	CA, DS, SO, TR	8/22/23-9/15/23	2/1/24-2/29/24														
3 - MAR	GRASS SEED	7015836	EZSEED TALL F5CU 20#	EVENT: March DayLawn Savings	Featured In Ad	\$52.64		\$79.99	\$20.00	\$59.99	2	CA, DS, NR/NW	10/17/23-11/10/23	2/29-24-3/21/24														
3 - MAR	GRASS SEED	7206428	EZ SEED SUN&SHADE 3.75#	EVENT: March DayLawn Savings	Featured In Ad	\$15.80		\$55.99	\$5.00	\$20.99	2	CA, DS, NR/NW	10/17/23-11/10/23	2/29-24-3/21/24														
3 - MAR	GRASS SEED	7229412	EZ SEED TALL FE3 3.75#	EVENT: March DayLawn Savings	Featured In Ad	\$15.80		\$27.99	\$5.00	\$22.99	2	CA, DS, NR/NW	10/17/23-11/10/23	2/29-24-3/21/24														
3 - MAR	GRASS SEED	7245970	GRAS SPOT EZ SEED 3.75LB	EVENT: March DayLawn Savings	Featured In Ad	\$15.80		\$24.99	\$5.00	\$19.99	2	TR	10/17/23-11/10/23	2/29-24-3/21/24														
3 - MAR	GRASS SEED	7287980	EZ SEED SUN & SHADE 20#	EVENT: March DayLawn Savings	Featured In Ad	\$32.64		\$59.99	\$20.00	\$59.99	2	CA, DS, NR/NW	10/17/23-11/10/23	2/29-24-3/21/24														
3 - MAR	FERTILIZERS	7637671	TB SOUTH TRIPLE ACTION8M	EVENT: March DayLawn Savings	Featured In Ad	TBD		\$64.99	\$20.00	\$44.99	2	SO, TR	10/17/23-11/10/23	2/29-24-3/21/24														
3 - MAR	FERTILIZERS	7008311	LAWN TRIPLE TB 33.94#	EVENT: March DayLawn Savings	Featured In Ad	TBD		\$69.99	\$20.00	\$69.99	2	CA, DS, NR/NW	10/17/23-11/10/23	2/29-24-3/21/24														
3 - MAR	FERTILIZERS	7008295	LAWN TRIPLE TB 11.31#	EVENT: March DayLawn Savings	Featured In Ad	TBD		\$99.99	\$10.00	\$99.99	2	CA, DS, NR/NW	10/17/23-11/10/23	2/29-24-3/21/24														
3 - MAR	FERTILIZERS	7637705	TB SOUTH TRIPLE ACTION4M	EVENT: March DayLawn Savings	Featured In Ad	\$28.85		\$99.99	\$10.00	\$29.99	2	SO, TR	10/17/23-11/10/23	2/29-24-3/21/24														
3 - MAR	GRASS SEED	7737083	EZ SEED BERMUDAGRASS20LB	EVENT: March DayLawn Savings	Featured In Ad	\$52.25		\$79.99	\$20.00	\$59.99	2	TR	10/17/23-11/10/23	2/29-24-3/21/24														
3 - MAR	FERTILIZERS	7232325	CRABGRASS PRVNTR/FERT 5M	EVENT: Digital Event	Featured In Ad	\$24.33		\$40.99	\$5.00	\$35.99	2	NR, FN, SO/NW	10/17/23-11/10/23	3/26/24-3/31/24														
3 - MAR	FERTILIZERS	7232390	CRABGRASS PRVNTR/FERT 15M	EVENT: Digital Event	Sublist In Ad	\$85.61		\$99.99	\$10.00	\$89.99	2	NR, FN, SO/NW	10/17/23-11/10/23	3/26/24-3/31/24														
3 - MAR	FERTILIZERS	7309974	LAWN FRTL+MOSS CNTRL 5M	EVENT: Digital Event	Featured In Ad	\$2105		\$24.99	\$5.00	\$29.99	2	FN, NW	10/17/23-11/10/23	3/26/24-3/31/24														
3 - MAR	FERTILIZERS	7166721	LAWN FRTL+MOSS CNTRL 10M	EVENT: Digital Event	Sublist In Ad	\$38.19		\$54.99	\$10.00	\$44.99	2	FN, NW	10/17/23-11/10/23	3/26/24-3/31/24														
3 - MAR	FERTILIZERS	7016648	WEED FERTLZR 48SOFT	EVENT: Digital Event	Featured In Ad	\$27.11		\$54.99	\$5.00	\$39.99	2	NW/FN, NR, SO, DS	10/17/23-11/10/23	3/26/24-3/31/24														
3 - MAR	FERTILIZERS	7016649	WEED FERTLZR 1200SOFT	EVENT: Digital Event	Sublist In Ad	\$71.17		\$84.99	\$10.00	\$74.99	2	NW, FN, NR, SO, DS	10/17/23-11/10/23	3/26/24-3/31/24														
3 - MAR	FERTILIZERS	7363526	WEED&FEED BONUS 5M	RED HOT BUY	Featured In Ad	\$30.56		\$59.99	\$5.00	\$34.99	2	SO	10/17/23-11/10/23	3/1/24-3/31/24														
3 - MAR	FERTILIZERS	7363534	WEED&FEED BONUS 10M	RED HOT BUY	Sublist In Ad	\$58.42		\$69.99	\$10.00	\$59.99	2	SO	10/17/23-11/10/23	3/1/24-3/31/24														
3 - MAR	FERTILIZERS	7306673	WEED&FEED BONUS 5+FL 5M	RED HOT BUY	Sublist In Ad	\$61.84		\$74.99	\$10.00	\$64.99	2	TR	10/17/23-11/10/23	3/1/24-3/31/24														

Promo Month	Product Type	SKU	SKU Description	Offer Name	Placement	Final Retailer Bulletin Cost	Dynamic Promo Funding	PSRP	Instant Savings	Final PSRP	Limit	Region	Bulletin Order Window	Promo Effective Dates	Instant Savings Duration								
															Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
3 - MAR	FERTILIZERS	7439952	WEED&FEED TB GRNL 5M	EVENT: Digital Event	Download Only	\$27.11	\$34.99	\$5.00	\$29.99	\$29.99	2	NW/NR/NR/SDS	10/17/23-11/10/23	3/26/24 - 3/31/24									
3 - MAR	FERTILIZERS	7439945	WEED&FEED TB GRNL 15M	EVENT: Digital Event	Download Only	\$11.17	\$66.99	\$10.00	\$75.99	\$75.99	2	NW/NR/NR/SDS	10/17/23-11/10/23	3/26/24 - 3/31/24									
3 - MAR	FERTILIZERS	7287154	SCOTTS 4STEP FERT 5M	RED HOT BUY	Featured In Ad	\$119.99	\$20.00	\$99.99	\$20.00	\$19.99	2	FN/NR/NW/CA/SD	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	7287168	SCOTTS 4STEP ALL GRNS 5M	RED HOT BUY	Featured In Ad	\$119.99	\$30.00	\$109.99	\$30.00	\$109.99	2	FN/NR/NW/CA/SD	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	7287162	SCOTTS 4STEP FERT 15M	RED HOT BUY	Featured In Ad	\$289.99	\$50.00	\$239.99	\$50.00	\$239.99	2	FN/NR/NW/CA/SD	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	7287618	SCOTTS 4STEP ALL GRNS 15M	RED HOT BUY	Featured In Ad	\$349.99	\$75.00	\$224.99	\$75.00	\$224.99	2	FN/NR/NW/CA/SD	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	747262	ACE CRAB PREV W/FERT 5M	RED HOT BUY	Featured In Ad	\$20.65	\$55.99	\$2.00	\$33.99	\$33.99	2	NR/FN/SO/NW	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	7472528	ACE CRAB PREV W/FERT 15M	RED HOT BUY	Sublist In Ad	\$54.57	\$84.99	\$4.00	\$89.99	\$89.99	2	NR/NR/SON/NW	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	7475379	LAWN FERTILIZER SM ACE	RED HOT BUY	Featured In Ad	\$121.16	\$24.99	\$2.00	\$22.99	\$22.99	2	FN/NR/NW/CA/SD	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	7475346	ACE LAWN FERTILZ 15M	RED HOT BUY	Sublist In Ad	\$33.65	\$54.99	\$4.00	\$59.99	\$59.99	2	FN/NR/NW/CA/SD	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	7003002	ACE LAWN FERTILZ 5M	RED HOT BUY	Featured In Ad	\$14.37	\$24.99	\$2.00	\$22.99	\$22.99	2	TR	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	7003003	ACE SOUTHRN WEEED&F 5M	RED HOT BUY	Featured In Ad	\$18.30	\$38.99	\$2.00	\$36.99	\$36.99	2	SO	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	7003001	ACE SOUTHRN WEEED&F 10M	RED HOT BUY	Sublist In Ad	\$53.03	\$88.99	\$4.00	\$54.99	\$54.99	2	SO	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	7475403	ACE WEE&FEED 5M	RED HOT BUY	Featured In Ad	\$16.10	\$32.99	\$2.00	\$30.99	\$30.99	2	CD/SN/BN/NW	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	7475460	ACE WEE&FEED 15M	RED HOT BUY	Sublist In Ad	\$44.83	\$69.99	\$4.00	\$65.99	\$65.99	2	CD/DS/NR/BN/NW	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	WEED CONTROL PRODUCTS	74142	ROUNDUP W/8G CONC 36.90Z.	RED HOT BUY	Featured In Ad	\$24.42	\$27.99	\$5.00	\$29.99	\$29.99	2	AI	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	BAG PRODUCTS	7301609	POTTING SOIL MIX MC 2CF	EVENT: Digital Event	Featured In Ad	\$13.45	\$6.99	\$15.99	\$15.99	\$15.99	2	All	10/17/23-11/10/23	3/6/24 - 3/31/24									
3 - MAR	BAG PRODUCTS	7104128	SOIL POTTING MIX MC 8QT	EVENT: Digital Event	Sublist In Ad	\$4.77	\$5.99	\$1.00	\$5.99	\$5.99	2	All	10/17/23-11/10/23	3/6/24 - 3/31/24									
3 - MAR	BAG PRODUCTS	7005738	MC POTTING MIX MC 2CF	EVENT: Digital Event	Download Only	\$13.45	\$7.69	\$15.99	\$15.99	\$15.99	2	DS	10/17/23-11/10/23	3/6/24 - 3/31/24									
3 - MAR	BAG PRODUCTS	7005736	MG POTTING MIX MC 8QT	EVENT: Digital Event	Download Only	\$4.77	\$5.99	\$1.00	\$5.99	\$5.99	2	DS	10/17/23-11/10/23	3/6/24 - 3/31/24									
3 - MAR	FERTILIZERS	702199	TB WEED & FEED - CA ONLY	EVENT: Digital Event	Sublist In Ad	\$11.17	\$66.99	\$10.00	\$70.99	\$70.99	2	CA	10/17/23-11/10/23	3/6/24 - 3/31/24									
3 - MAR	FERTILIZERS	702198	TB WEED & FEED - CA ONLY	EVENT: Digital Event	Featured In Ad	\$27.10	\$34.99	\$5.00	\$29.99	\$29.99	2	CA	10/17/23-11/10/23	3/6/24 - 3/31/24									
3 - MAR	BAG PRODUCTS	7102692	GARDEN SOIL ALL PURPOSE	RED HOT BUY	Featured In Ad	\$4.80	\$7.59	\$1.00	\$6.59	\$6.59	60	All	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	BAG PRODUCTS	7599723	MG RAISED BED SOIL 1.5CF	RED HOT BUY	Featured In Ad	\$9.32	\$11.99	\$2.00	\$9.99	\$9.99	10	All	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	BAG PRODUCTS	7505977	RAISED BED SOIL 1.5CF	RED HOT BUY	Sublist In Ad	\$7.50	\$1.99	\$2.00	\$9.99	\$9.99	10	All	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	BAG PRODUCTS	7021806	RAISED BED SOIL 25LB	RED HOT BUY	Download Only	\$9.32	\$1.99	\$2.00	\$9.99	\$9.99	10	DS	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	INSECTICIDES/REPELLENTS	7508888	INSECT KILLER RTU 1-GAL	RED HOT BUY	Featured In Ad	\$13.67	\$8.99	\$2.00	\$15.99	\$15.99	5	All	10/17/23-11/10/23	3/1/24 - 3/31/24									
4 - APR	FERTILIZERS	7637705	TB SOUTH TRIPLE ACTION 4M	EVENT: Spring Event	Featured In Ad	\$28.85	\$39.99	\$10.00	\$29.99	\$29.99	2	SO/TR	11/1/24-12/8/23	4/17/24 - 4/30/24									
4 - APR	FERTILIZERS	7002925	LAWN TRIPLE TB 11.31#	EVENT: Spring Event	Sublist In Ad	\$29.88	\$39.99	\$10.00	\$29.99	\$29.99	2	CD/DS/NR/BN/NW	11/1/24-12/8/23	4/17/24 - 4/30/24									
4 - APR	FERTILIZERS	7637671	TB SOUTH TRIPLE ACTION 8M	EVENT: Spring Event	Featured In Ad	\$55.01	\$64.99	\$15.00	\$49.99	\$49.99	2	SO/TR	11/1/24-12/8/23	4/17/24 - 4/30/24									
4 - APR	FERTILIZERS	7008311	LAWN TRIPLE TB 33.94#	EVENT: Spring Event	Featured In Ad	\$7.93	\$89.99	\$15.00	\$74.99	\$74.99	2	CD/DS/NR/BN/NW	11/1/24-12/8/23	4/17/24 - 4/30/24									
4 - APR	WEED CONTROL PRODUCTS	7008393	LAWN W/D KIR WAND 1.36G	EVENT: Spring Event	Featured In Ad	TBD	\$10.00	\$21.99	\$21.99	\$21.99	2	CD/DS/NR/BN/NW	11/1/24-12/8/23	4/17/24 - 4/30/24									
4 - APR	WEED CONTROL PRODUCTS	7008397	LAWN W/D KIR WAND 1G	EVENT: Spring Event	Featured In Ad	TBD	\$10.00	\$21.99	\$21.99	\$21.99	2	SO/TR	11/1/24-12/8/23	4/17/24 - 4/30/24									

Promo Month	Product Type	SKU	SKU Description	Offer Name	Placement	Final Retailer Bulletin Cost	Dynamic Promo Funding	PSP	Instant Savings	Final PSP Savings	Limit	Region	Bulletin Order Window	Promo Effective Dates	Instant Saving Duration									
															Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	
3 - MAR	FERTILIZERS	7430952	WEED&FEED TB GRNL 5M	EVENT: Digital Event	Download Only	\$27.11		\$34.99	\$5.00	\$29.99		2	NW&FN NRSSD5	10/17/23-11/10/23	3/26/24 - 3/1/24									
3 - MAR	FERTILIZERS	7430945	WEED&FEED TB GRNL 15M	EVENT: Digital Event	Download Only	\$71.17		\$86.99	\$10.00	\$76.99		2	NW&FN NRSSD5	10/17/23-11/10/23	3/26/24 - 3/1/24									
3 - MAR	FERTILIZERS	7287154	SCOTTS 4-STEP FERT 5M	RED HOT BUY	Featured in Ad		See Component SKU Bulletin Cost	\$119.99	\$20.00	\$99.99		2	FN&RNW,CASO	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	7287188	SCOTTS 4-STEP ALL GRN 5M	RED HOT BUY	Featured in Ad		See Component SKU Bulletin Cost	\$139.99	\$30.00	\$109.99		2	FN&RNW,CASO	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	7287162	SCOTTS 4-STEP FERT 15M	RED HOT BUY	Featured in Ad		See Component SKU Bulletin Cost	\$289.99	\$50.00	\$239.99		2	FN&RNW,CASO	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	72871618	SCOTTS 4-STEP ALL GRN 15M	RED HOT BUY	Featured in Ad		See Component SKU Bulletin Cost	\$349.99	\$75.00	\$274.99		2	FN&RNW,CASO	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	7475282	ACE CRAB PREV/WFERT 5M	RED HOT BUY	Featured in Ad	\$20.65		\$35.99	\$2.00	\$33.99		2	NF&FSN,FW	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	7475288	ACE CRAB PREV/WFERT 15M	RED HOT BUY	Sublist in Ad	\$54.57		\$84.99	\$4.00	\$80.99		2	NF&FSN,FW	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	7475379	LAWN FERTILIZER 5M ACE	RED HOT BUY	Featured in Ad	\$12.16		\$24.99	\$2.00	\$22.99		2	FN&RNW,CASO	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	7475346	ACE LAWN FERTLZR 15M	RED HOT BUY	Sublist in Ad	\$33.65		\$54.99	\$4.00	\$50.99		2	FN&RNW,CASO	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	7008002	ACE LAWN FERTLZR 5M	RED HOT BUY	Featured in Ad	\$14.37		\$24.99	\$2.00	\$22.99		2	TR	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	7008003	ACE SOUTHERN WEED&D 5M	RED HOT BUY	Featured in Ad	\$18.30		\$38.99	\$2.00	\$36.99		2	SO	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	7008001	ACE SOUTHERN WEED&D 10M	RED HOT BUY	Sublist in Ad	\$35.03		\$58.99	\$4.00	\$54.99		2	SO	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	7475403	ACE WEED&FEED 5M	RED HOT BUY	Featured in Ad	\$16.10		\$32.99	\$2.00	\$30.99		2	CADS,NR,FW	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	FERTILIZERS	7475460	ACE WEED&FEED 15M	RED HOT BUY	Sublist in Ad	\$44.83		\$69.99	\$4.00	\$65.99		2	CADS,NR,FW	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	WEED CONTROL PRODUCTS	74142	ROUNDUP W&G CONC 360oz.	RED HOT BUY	Featured in Ad	\$24.42		\$27.99	\$5.00	\$22.99		2	All	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	BAG PRODUCTS	7301609	POTTING SOIL MIX MC2 CF	EVENT: Digital Event	Featured in Ad	\$13.45		\$16.99		\$16.99		All	10/17/23-11/10/23	3/26/24 - 3/1/24										
3 - MAR	BAG PRODUCTS	7104128	SOIL POTTING MIX MC8QT	EVENT: Digital Event	Sublist in Ad	\$4.77		\$5.99		\$5.99		All	10/17/23-11/10/23	3/26/24 - 3/1/24										
3 - MAR	BAG PRODUCTS	7008738	MC POTTING MX MC 2CF	EVENT: Digital Event	Download Only	\$13.45		\$16.99		\$16.99		DS	10/17/23-11/10/23	3/26/24 - 3/1/24										
3 - MAR	BAG PRODUCTS	7008736	MG POTTING MIX MC 8QT	EVENT: Digital Event	Download Only	\$4.77		\$5.99		\$5.99		DS	10/17/23-11/10/23	3/26/24 - 3/1/24										
3 - MAR	FERTILIZERS	7021199	TB WEED & FEED - CA ONLY	EVENT: Digital Event	Sublist in Ad	\$7.17		\$86.99	\$10.00	\$76.99		2	CA	10/17/23-11/10/23	3/26/24 - 3/1/24									
3 - MAR	FERTILIZERS	7021198	TB WEED & FEED - CA ONLY	EVENT: Digital Event	Featured in Ad	\$27.10		\$34.99	\$5.00	\$29.99		2	CA	10/17/23-11/10/23	3/26/24 - 3/1/24									
3 - MAR	BAG PRODUCTS	7108692	GARDEN SOIL ALL PURPS 1CF	RED HOT BUY	Featured in Ad	\$4.80		\$7.59	\$1.00	\$6.59		60	All	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	BAG PRODUCTS	7598723	MG RAISED BED SOIL 1.5CF	RED HOT BUY	Featured in Ad	\$9.32		\$11.99	\$2.00	\$9.99		10	All	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	BAG PRODUCTS	7595797	RAISED BED SOIL 1.5CF	RED HOT BUY	Sublist in Ad	\$7.50		\$11.99	\$2.00	\$9.99		10	All	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	BAG PRODUCTS	702806	RAISED BED SOIL 2.5B	RED HOT BUY	Download Only	\$9.32		\$11.99	\$2.00	\$9.99		10	DS	10/17/23-11/10/23	3/1/24 - 3/31/24									
3 - MAR	INSECTICIDES/REPELLENTS	750088	INSECT KILLER RTU 1.1GAL	RED HOT BUY	Featured in Ad	\$13.67		\$18.99	\$2.00	\$16.99		5	All	10/17/23-11/10/23	3/1/24 - 3/31/24									
4 - APR	FERTILIZERS	7637705	TB SOUTH TRIPLE ACTION™	EVENT: Spring Event	Featured in Ad	\$28.85		\$39.99	\$10.00	\$29.99		2	SO,TR	11/14/23-12/6/23	4/17/24 - 4/30/24									
4 - APR	FERTILIZERS	7008235	LAWN TRIPLE TB 11.31#	EVENT: Spring Event	Sublist in Ad	\$20.88		\$39.99	\$10.00	\$29.99		2	CADS,NR,FW	11/14/23-12/6/23	4/17/24 - 4/30/24									
4 - APR	FERTILIZERS	7637671	TB SOUTH TRIPLE ACTION™	EVENT: Spring Event	Featured in Ad	\$55.01		\$64.99	\$15.00	\$49.99		2	SO,TR	11/14/23-12/6/23	4/17/24 - 4/30/24									
4 - APR	FERTILIZERS	7008311	LAWN TRIPLE TB 33.94#	EVENT: Spring Event	Featured in Ad	\$72.93		\$89.99	\$15.00	\$74.99		2	CADS,NR,FW	11/14/23-12/6/23	4/17/24 - 4/30/24									
4 - APR	WEED CONTROL PRODUCTS	7008393	LAWN WID KLR WAND 1.3G	EVENT: Spring Event	Featured in Ad	TBD		\$10.00	\$21.99	\$21.99		2	CADS,NR,FW	11/14/23-12/6/23	4/17/24 - 4/30/24									
4 - APR	WEED CONTROL PRODUCTS	7008397	LAWN WID KLR WAND 1G	EVENT: Spring Event	Featured in Ad	TBD		\$10.00	\$21.99	\$21.99		2	SO,TR	11/14/23-12/6/23	4/17/24 - 4/30/24									

Promo Month	Product Type	SKU	SKU Description	Offer Name	Placement	Final Retailer Bulletin Cost	Dynamic Promo Funding	PSP PNP	Instant Savings	Final PNP	Limit	Region	Bulletin Order Window	Promo Effective Dates	Instant savings Duration								
															Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
4 - APR	GRASS SEED	7023424	TB GRSS SEED SS MIX 5.6#	EVENT: Spring Event	Featured in Ad	TBD		\$46.99	\$1000	\$36.99	2	FNINRNW, SO/C	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	GRASS SEED	7023447	TB GRSS SD FESCU 5.6#	EVENT: Spring Event	Featured in Ad	TBD		\$9.99	\$1000	\$29.99	2	FNINRNW, CA, SO	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	GRASS SEED	7024832	FRTLZRS/STLZ/IMP BG 4#	EVENT: Spring Event	Featured in Ad	TBD		\$49.99	\$1000	\$39.99	2	SCOTTS/SC/IDL Only	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	FERTIZERS	7287154	SCOTTS 4 STEP FERT 5M	RED HOT BUY	Featured in Ad	TBD		\$119.99	\$2000	\$99.99	2	FNINRNW, CA, SO	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	FERTIZERS	7287188	SCOTTS 4 STEP ALL GRSS 5M	RED HOT BUY	Featured in Ad	TBD		\$139.99	\$3000	\$109.99	2	FNINRNW, CA, SO	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	FERTIZERS	7287162	SCOTTS 4 STEP FERT 15M	RED HOT BUY	Featured in Ad	TBD		\$289.99	\$5000	\$299.99	2	FNINRNW, CA, SO	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	FERTIZERS	7287618	SCOTTS 4 STEP ALL GRSS 15M	RED HOT BUY	Featured in Ad	TBD		\$349.99	\$7500	\$344.99	2	FNINRNW, CA, SO	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	FERTIZERS	7475879	LAWN FERTILIZER 5M A/C	RED HOT BUY	Featured in Ad	TBD		\$24.99	\$2.00	\$29.99	2	FNINRNW, CA, SO	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	FERTIZERS	7475346	ACE LAWN FERT 2L 15M	RED HOT BUY	Sublist in Ad	TBD		\$54.99	\$4.00	\$50.99	2	FNINRNW, CA, SO	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	FERTIZERS	7475043	ACE WEED&FEED 5M	RED HOT BUY	Featured in Ad	TBD		\$23.29	\$2.00	\$30.99	2	FNINRNW, CA, SO	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	FERTIZERS	7475460	ACE WEED&FEED 15M	RED HOT BUY	Sublist in Ad	TBD		\$69.99	\$4.00	\$65.99	2	CDN/FR/IN/NW, SO	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	FERTIZERS	7030303	ACE SOUTHERN WEED&FD 5M	RED HOT BUY	Featured in Ad	TBD		\$38.99	\$2.00	\$39.99	2	SO/TR	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	FERTIZERS	7030301	ACE SOUTHERN WEED&FD 10M	RED HOT BUY	Sublist in Ad	TBD		\$68.99	\$4.00	\$54.99	2	SO/TR	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	FERTIZERS	7475262	ACE CRAB SP/WFERT 5M	RED HOT BUY	Featured in Ad	TBD		\$55.99	\$2.00	\$39.99	2	NRN/SON/NW, SO	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	FERTIZERS	7475288	ACE CRAB SP/WFERT 15M	RED HOT BUY	Sublist in Ad	TBD		\$84.99	\$4.00	\$80.99	2	NRN/SON/NW, SO	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	FERTIZERS	7223252	CRABGRASS/PRV/NTR/FERT 5M	RED HOT BUY	Featured in Ad	TBD		\$40.99	\$5.00	\$35.99	2	NRN/SON/NW, SO	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	FERTIZERS	7223280	CRABGRASS/PRV/NTR/FERT 15M	RED HOT BUY	Sublist in Ad	TBD		\$99.99	\$1000	\$83.99	2	NRN/SON/NW, SO	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	FERTIZERS	7430552	WEED&FEED TB GRNL 5M	RED HOT BUY	Download Only	TBD		\$34.99	\$5.00	\$29.99	2	NW/NINR/SDS	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	FERTIZERS	7016548	WEED FEED PRV/WFERT 5M	RED HOT BUY	Featured in Ad	TBD		\$34.99	\$5.00	\$29.99	2	NW/NINR/SDS	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	FERTIZERS	7021199	TB WEED & FEED CA ONLY	RED HOT BUY	Sublist in Ad	TBD		\$69.99	\$1000	\$76.99	2	CA	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	FERTIZERS	7021198	TB WEED & FEED CA ONLY	RED HOT BUY	Featured in Ad	TBD		\$34.99	\$5.00	\$29.99	2	CA	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	FERTIZERS	7430945	WEED&FEED TB GRNL 15M	RED HOT BUY	Download Only	TBD		\$86.99	\$1000	\$76.99	2	NW/NINR/SDS	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	FERTIZERS	7016649	WEED FEED FERT 200SQFT	RED HOT BUY	Featured in Ad	TBD		\$84.99	\$1000	\$74.99	2	NW/NINR/SDS	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	WEED CONTROL PRODUCTS	7016356	KILLER WEED&GRS RTU 1 GAL	RED HOT BUY	Featured in Ad	TBD			BOGA/BUY			2	All	11/14/23 - 12/8/23	4/17/24 - 4/30/24								
4 - APR	WEED CONTROL PRODUCTS	7016353	KILLER WEED&GRS RTU 1.25G	RED HOT BUY	Featured in Ad	TBD		\$14.00	BOGAGET		2	All	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	BAG PRODUCTS	70104052	MG POTTING MIX SOIL 2CF	EVENT: Spring Event	Featured in Ad	TBD		\$12.00		\$12.00	10	All	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	BAG PRODUCTS	7599723	MG RAISED BED SOIL 1.5CF	EVENT: Spring Event	Featured in Ad	TBD		\$1.40	\$1000	\$1000	10	All	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	BAG PRODUCTS	7595977	RAISED BED SOIL 1.5CF	EVENT: Spring Event	Sublist in Ad	TBD		\$10.00		\$10.00	10	All	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	BAG PRODUCTS	7028006	RAISED BED SOIL 2.5B	EVENT: Spring Event	Download Only	TBD		\$1.40	\$1000	\$1000	10	DS	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	BAG PRODUCTS	7106948	SCOTTS TB LAWN SOIL 1CF	RED HOT BUY	Featured in Ad	TBD		\$6.00		\$6.00	10	All	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	BAG PRODUCTS	7289475	SCOTTS LAWN SOIL NO PHOS	RED HOT BUY	Download Only	TBD					FN	All	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	BAG PRODUCTS	7102092	GARDENSON ALL PURPOSE 1CF	RED HOT BUY	Featured in Ad	TBD		\$0.80		\$0.80	10	All	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	BAG PRODUCTS	7394695	NATURESCAPE MULCH RED/CF	RED HOT BUY	Featured in Ad	TBD		\$1.60		\$3.33	120	All	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	BAG PRODUCTS	7394703	NATURESCAPE MULCH BULK2CF	RED HOT BUY	Featured in Ad	TBD		\$1.60		\$3.33	120	All	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	BAG PRODUCTS	7394711	NATURESCAPE MULCH BULK1CF	RED HOT BUY	Featured in Ad	TBD		\$13.67		\$17.99	5	All	11/14/23 - 12/8/23	4/17/24 - 4/30/24									
4 - APR	INSECTICIDES/REPELLENTS	7598088	INSECT KILLER RTU 1.1GAL	RED HOT BUY	Featured in Ad																		

Promo Month	Product Type	SKU	SKU Description	Offer Name	Placement	Final Retailer Bulletin Cost	Dynamic Promo Funding	PSP	Instant Savings	Final PSP	Limit	Region	Bulletin Order Window	Promo Effective Dates	Instant Saving Duration									
															Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	
4 - APR	INSECTICIDES/REPELLENTS	7292797	SCOTTS GRUB EX 14.35 LB	RED HOT BUY	Featured in Ad	\$23.84		\$3.00	\$27.99	2	CA, DS, FN, NW	11/14/23-12/06/23	4/1/24 - 4/30/24											
4 - APR	INSECTICIDES/REPELLENTS	74847	FIREANT ORTHENE 1'20Z	RED HOT BUY*	Featured in Ad	\$10.84		\$15.99	\$3.00	\$12.99	4	SO, TR	11/14/23-12/06/23	4/1/24 - 4/30/24										
4 - APR	INSECTICIDES/REPELLENTS	759917	FIRE ANTI LUR GRAN 11.5 LB	RED HOT BUY	Featured in Ad	\$17.46		\$23.99	\$3.00	\$20.99	4	SO, TR	11/14/23-12/06/23	4/1/24 - 4/30/24										
5 - MAY	GRASS SEED	7204346	EZ SEED SUN&SHADE 10#	EVENT: Biggest BBQ Event	Featured in Ad	TBD		\$47.99	\$10.00	\$37.99	2	FNIR/NW/C/SO (DL Only)	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	GRASS SEED	7223404	EZ SEED TALL FESCU 10#	EVENT: Biggest BBQ Event	Featured in Ad	TBD		\$47.99	\$10.00	\$37.99	2	DS, IDL Only, SO, TR, DS CA (DL Only)	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	GRASS SEED	724051	EZ SEED BERMUDA 10#	EVENT: Biggest BBQ Event	Featured in Ad	TBD		\$47.99	\$10.00	\$37.99	2	SO, TR, DS CA (DL Only)	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	FERTIZERS	7430952	WEEDSEED TB GRNL 5M	EVENT: Biggest BBQ Event	Featured in Ad	TBD		\$34.99	\$10.00	\$24.99	2	NW/FN/NRS/DS	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	FERTIZERS	7016568	WEED FEEED FRTZR 4KSCFT	EVENT: Biggest BBQ Event	Download Only	TBD		\$34.99	\$10.00	\$24.99	2	NW/FN/NRS/DS	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	FERTIZERS	7016549	WEED FEEED FERT 12000SCFT	EVENT: Biggest BBQ Event	Sublist in Ad	TBD		\$84.99	\$15.00	\$69.99	2	NW/FN/NRS/DS	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	FERTIZERS	7430945	WEED&FEED TB GRNL 15M	EVENT: Biggest BBQ Event	Download Only	TBD		\$86.99	\$15.00	\$71.99	2	NW/FN/NRS/DS	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	FERTIZERS	7020203	Scotts 3 Step 2000 sq ft	RED HOT BUY	Featured in Ad	TBD		\$89.99	\$11.00	\$78.99	2	FNIR/NW/C/SO (DL Only)	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	FERTIZERS	7020204	Scotts 3 Step 15000sq ft	RED HOT BUY*	Sublist in Ad	TBD		\$219.99	\$30.00	\$189.99	2	FNIR/NW/C/SO (DL Only)	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	FERTIZERS	7475379	LAWN FERTILIZER 2M ACE	RED HOT BUY	Featured in Ad	TBD		\$24.99	\$2.00	\$22.99	2	FNIR/NW/C/SO	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	FERTIZERS	7475346	ACE LAWN FERTLZR 15M	RED HOT BUY	Sublist in Ad	TBD		\$54.99	\$4.00	\$50.99	2	FNIR/NW/C/SO	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	FERTIZERS	7475403	ACE WEED&FEED 5M	RED HOT BUY	Featured in Ad	TBD		\$32.99	\$2.00	\$30.99	2	FNIR/FN/NW (SO, IDL Only)	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	FERTIZERS	7475460	ACE WEED&FEED 15M	RED HOT BUY*	Sublist in Ad	TBD		\$69.99	\$4.00	\$65.99	2	FNIR/FN/NW (SO, IDL Only)	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	FERTIZERS	7000003	ACE SOUTHERN WEED&FEED 5M	RED HOT BUY	Featured in Ad	TBD		\$38.99	\$2.00	\$36.99	2	SO, TR	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	FERTIZERS	7000001	ACE SOUTHERN WEED&FEED 10M	RED HOT BUY	Sublist in Ad	TBD		\$58.99	\$4.00	\$54.99	2	SO, TR	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	WEED CONTROL PRODUCTS	74142	ROUNDUP W&G CONC 360oz.	RED HOT BUY*	Featured in Ad	TBD		\$27.99	\$5.00	\$22.99	2	All	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	WEED CONTROL PRODUCTS	7196520	WEED&GRASS KILLER 1.33G	RED HOT BUY	Featured in Ad	TBD		\$26.99	\$5.00	\$21.99	2	All	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	WEED CONTROL PRODUCTS	7004814	WEEDCLEAR NTRHT RT5 2.0Z	RED HOT BUY	Featured in Ad	TBD		\$15.99	\$3.00	\$12.99	2	FNIR/NW/C/SO	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	WEED CONTROL PRODUCTS	7004808	WEEDCLEAR LAWN TGL	RED HOT BUY	Featured in Ad	TBD		\$15.99	\$3.00	\$12.99	2	SO, IDL Only	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	WEED CONTROL PRODUCTS	7013848	WEED KILLR WC RT5 2.0Z	RED HOT BUY	Featured in Ad	TBD		\$16.99	\$3.00	\$13.99	2	FNIR/NW/C/SO	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	WEED CONTROL PRODUCTS	7013845	WEED KILLR WC RTU GL	RED HOT BUY	Featured in Ad	TBD		\$16.99	\$3.00	\$13.99	2	FNIR/NW/C/SO	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	GRASS SEED	7025424	TB GRSS SEED SS MIX 5#	RED HOT BUY	Featured in Ad	TBD		\$46.99	\$5.00	\$41.99	2	FNIR/NW/C/SO (DL Only)	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	GRASS SEED	7023447	TB GRSS SD FESCU 5.6#	RED HOT BUY*	Featured in Ad	TBD		\$39.99	\$5.00	\$34.99	2	DS, IDL Only	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	GRASS SEED	7024832	FRTLNZ/SD/LIMP BG 4#	RED HOT BUY	Featured in Ad	TBD		\$49.99	\$5.00	\$44.99	2	SO, TR, DS CA (DL Only)	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	INSECTICIDES/REPELLENTS	7590088	INSECT KILLER RTU 1.1 GAL	EVENT: Biggest BBQ Event	Featured in Ad	TBD					2	All	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	INSECTICIDES/REPELLENTS	7590039	INSECT KILLER RTF 1.33 GAL	EVENT: Biggest BBQ Event	Featured in Ad	TBD		\$7.91	BO/G/GET		2	All	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	BAG PRODUCTS	7106992	GARDEN SOIL ALL PURPS 1CF	EVENT: Biggest BBQ Event	Featured in Ad	TBD		\$2.90		\$2.50	180	All	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	BAG PRODUCTS	7106198	SCOTTS TB LAWN SOIL 1CF	RED HOT BUY	Featured in Ad	TBD		\$6.00		\$6.00	180	All	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	BAG PRODUCTS	7369475	SCOTTS AYANN SOIL NO PHOS	RED HOT BUY	Featured in Ad	TBD						FN	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	BAG PRODUCTS	7394655	NATURESCAPE MULCH RED2CF	RED HOT BUY*	Featured in Ad	TBD		\$1.60		\$3.33	120	All	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	BAG PRODUCTS	7394703	NATURESCAPE MULCH BLK2CF	RED HOT BUY	Featured in Ad	TBD		\$1.60		\$3.33	120	All	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	BAG PRODUCTS	7394711	NATURESCAPE MULCH BRN2CF	RED HOT BUY	Featured in Ad	TBD		\$1.60		\$3.33	120	All	12/12/23-1/12/24	5/1/24 - 5/13/24										
5 - MAY	INSECTICIDES/REPELLENTS	7292797	SCOTTS GRUB EX 14.35 LB	RED HOT BUY	Featured in Ad	TBD		\$30.99	\$3.00	\$27.99	3	All	12/12/23-1/12/24	5/1/24 - 5/13/24										

Promo Month	Product Type	SKU	SKU Description	Offer Name	Placement	Final Retailer Bulletin Cost	Dynamic Promo Funding	PSRP	Instant Savings	Limit	Region	Instant Savings Duration								
												Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
5 - MAY	BAG PRODUCTS	7104952	MG POTTING MIX SOIL 2CF	RED HOT BUY	Featured in Ad	TBD		\$13.00	\$15.00	All	12/12/23-1/12/24	5/1/24 - 5/27/24								
5 - MAY	PLANT FOOD	7307894	PLANT FOOD GP MG/AP 4LB	RED HOT BUY	Featured in Ad	TBD		\$15.00	\$15.00	All	12/12/23-1/12/24	5/1/24 - 5/27/24								
5 - MAY	BAG PRODUCTS	7599723	MG RAISED BED SOIL 1.5CF	RED HOT BUY	Featured in Ad	TBD		\$11.00	\$11.00	All	12/12/23-1/12/24	5/1/24 - 5/27/24								
5 - MAY	BAG PRODUCTS	7503977	RAISED BED SOIL 5CF	RED HOT BUY	Sublett in Ad	TBD		\$11.00	\$11.00	All	12/12/23-1/12/24	5/1/24 - 5/27/24								
5 - MAY	BAG PRODUCTS	7021806	RAISED BED SOIL 25LB	RED HOT BUY	Download Only	TBD		\$1.00	\$11.00	DS	12/12/23-1/12/24	5/1/24 - 5/27/24								
6 - JUNE	WEED CONTROL PRODUCTS	7008393	LAWN/WD KLR WAND 1.33G	RED HOT BUY	Featured in Ad	TBD		\$31.99	\$5.00	\$26.99	10	CADS.NR.FNW .50 (DL Only)	1/16/24-29/24	5/28/24 - 6/25/24						
6 - JUNE	WEED CONTROL PRODUCTS	7008397	LAWN/WD KLR WAND 1G	RED HOT BUY	Featured in Ad	TBD		\$31.99	\$5.00	\$26.99	10	SCTR	1/16/24-29/24	5/28/24 - 6/25/24						
6 - JUNE	WEED CONTROL PRODUCTS	7317464	WEED & GRASS KILLER 1.GAL	RED HOT BUY	Featured in Ad	TBD		\$23.99	\$5.00	\$21.99	10	All	1/16/24-29/24	5/28/24 - 6/25/24						
6 - JUNE	WEED CONTROL PRODUCTS	7330228	POISON IVY TRBUS RTUJ 33	RED HOT BUY	Featured in Ad	TBD		\$29.99	\$5.00	\$24.99	10	FN.NR.FNW.CSO	1/16/24-29/24	5/28/24 - 6/25/24						

Ace Brand 4-Step Program

Given the success we saw during the 2023 Season, Ace will continue to advertise the Scotts 4-Step Program. Ace will not be advertising the Ace Brand 4-Step Fertilizer program, however, we are offering Instant Savings on individual Ace bags.

1. Scotts brand 4-Step sales make up about 80% of total 4-Step sales and we have only a few weekends to close the sale. We'd often see stores out of Scotts 4-Step over the weekend with plenty of Ace 4-Step programs still in stock. By focusing on one brand, it allows you to go deeper with stock without having to balance both the Scotts and Ace program inventories.
2. As a general rule, we try not to 'put the whole category on sale'. Having both the Ace and Scotts 4-Step programs promoted encourages customers to trade down.
3. Scotts has a very robust marketing plan to drive awareness and consideration for their fertilizers. The Scotts 4-Step program also helps differentiate Ace from the boxes and mass retailers.
4. While Ace fertilizer is a very good product (better than other private label fertilizers), Scotts is better. Each granule of Scotts fertilizer contains a balanced blend of active ingredients ensuring an even feed. We want our customers to get the best results and return year after year to create the best lawn on the block.

RoundUp Formula Update

Scotts has begun their nationwide update to the next generation formula; with the exception of California where registrations are still pending. Promotions will start to focus on the new formulas while we discontinue the old formulas.

***DISCLAIMER: PRICING AND CIRCULARS ARE SUBJECT TO CHANGE**

Title:	STIHL Spring Promotions
Sale:	Spring Event (4/17-4/30)
Valid Dates:	4/15-4/30
Planning Execution:	Review the spring promotions

STIHL Spring Promotions

The STIHL offer window for spring will be April 15th through June 16th where STIHL will be advertising nationally. Ace will also match marketing efforts with in-store signage, circulars, acehardware.com, social media, and Ace Rewards direct mail and email.

Offers will be downloaded to begin on 4/15, so we match STIHL's national start date.

National Event Dates:

- April Spring Event – April 17-30
- May BBQ Event – May 1-13
- May Memorial Event – May 14-27
- June Online Only – June 1-16

Promotional Execution:

If we are able to align on starting retail with the 11 STIHL Distributors (watch ACENET for further details on promotions), an MIP sale retail in addition to MDP dollar off will be sent to your POS system via promotional hotsheet and available for pick up March 12th for April and April 15th for May. The MDP dollar off will require a barcode to be scan at the register which will be available in the monthly promotional sign kit and promotional execution guide.

Retailer action needed before February 29th for April, March 31st for May and April 30th for June.

To simplify the execution of this promotion at retail, it will be critical to utilize the Ace SKU or make sure your STIHL SKU for these promotional items have the appropriate UPC attached to each item.

For STIHL retailers who are not using Ace SKU or UPC doesn't match the hotsheet, instructions will be provided in the April Execution Guide on how to manually build the promotion in your system before the hot sheets are downloaded.

If you are a legacy STIHL Dealer, Product Sync is required for these items to properly appear on Acehardware.com and within Google Shopping.

Sign up for Product Sync to benefit from our online marketing efforts. Visit: ACENET> Marketing> Digital Marketing> acehardware.com> Product Sync

Print Offer Details:

Model FSA 57, Battery String Trimmer – \$50 off - Ace SKU 7006614D (UPC 886661937530)

Model FS 56 RC-E, Gas String Trimmer - \$30 off – Ace SKU 7000445 (UPC 795711385101)

NOTE: If we are able to add starting retails, if it is confirmed all 11 STIHL Distributors are aligned, we will communicate via ACENET.

Online Only Offer Details:

PROMO ITEM	Item Description	Save	ACE SKU	UPC
FS 91 R	Gas String Trimmer	\$60	7000450D	886661283545
FSA 60 R Set	Battery String Trimmer	\$50	7021171D	886661344055
HSA 60.0 Set	Battery Hedge Trimmer	\$50	7027329D	886661520961
RMA 460 Set	Battery Mower	\$50	7000207D	886661846351
RMA 460 V Set	Battery Mower	\$50	7007835D	886661965427
RMA 510 Set (w/AP 300 & AL 300)	Battery Mower	\$50	7027316D	886661980086
RMA 510 Set (w/AP 300 S & AL 300)	Battery Mower	\$50	7021071D	886661531394
RMA 510 V Set (w/AP 300 & AL 300)	Battery Mower	\$50	7007843D	886661980093
RMA 510 V Set (w/AP 300 S & AL 300)	Battery Mower	\$50	7021104D	886661528233
FSA 57 Set w/AK 20 Battery	Battery String Trimmer	\$50	7027338D	886661590698
HSA 56 Set	Battery Hedge Trimmer	\$50	7000146D	886661301782
HSA 50 Set	Battery Hedge Trimmer	\$50	7027339D	886661678754
HLA 135 Unit (0°-145°)	Battery Hedge Trimmer	\$50	7020067D	886661508037
HLA 135 K Unit (0° / Short Shaft)	Battery Hedge Trimmer	\$50	7020858D	886661508099
HLA 135 K Unit (0°-145° / Short Shaft)	Battery Hedge Trimmer	\$50	7019745D	886661508105

As a reminder, on each product page there is a link with a barcode that can be scanned at POS for the customer to redeem the promotion in-store.

Promotional Funding:

All STIHL promos for 2024 will receive a reduced dealer cost from your STIHL distributor during the promo buy period (December 1, 2023 - May 31, 2024). For specific details, please reach out to your STIHL territory manager or STIHL distributor directly. Promotions for 2024 will not receive any credits from distributors based on product registration.

Title:
Sale:
Valid Dates:
Planning Execution:

Deal of the Month Item

April Event/Red Hot Buy

April 1–30, 2024

Buy your “Deal of the Month” item on bulletin for April! This item will offer huge savings for the customer as well as increase sales, transactions, and basket size!

April “Deal of the Month” Item

When planning for this execution strategy, be sure to place your order via bulletin and consider ordering significantly more units than you’re used to selling in line or even on an end cap.

7124043 Terro Ant Killer Granules 3LB

Regular Retail: \$11.99

Final Sale Retail after IS: \$5.99

Promo Margin: 41%

Bulletin Savings: 4%

Bulletin No.: 240401-189

BOM: 1

Limit: 2



Stack this item close the counter near your register and in your impulse queue! Ask each customer:

“Have you heard about the deal of the month? The Terro Ant Killer Granules 3lb. is normally \$11.99 each but they’re on sale for only \$5.99 each! Would you like to add one to your basket?”

Look for a counter mat in your April sign kit and local assets on Ace Marketing Muscle to help promote this “Deal of the Month” item.

Title:
Sale:
Valid Dates:
Planning Execution:

Opt in to Receive Additional End Cap Header Signs
N/A
N/A
Opt in to receive three additional end cap header signs in your monthly sign kit.

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit > Edit Store Profile > Add “1” to “End Cap Signs - 3-Add-On” > Select “OK.”

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.

SALE
2 FOR \$6.00[†]

Sprayway® Stainless Steel Cleaner & Polish or Glass Cleaner
1696079, 1005412
\$3.00 each.

MIX & MATCH

4/1-4/30
RED HOT BUY



SALE
\$29.99

Feit Electric 20' 10 Ct. LED String Lights
9393448



SALE
2 FOR \$14.00[†]

Rust-Oleum® Protective Spray Enamel, 12 Oz.
Assorted colors and finishes.

#MUST BUY 2 OR MORE
MIX & MATCH

4/1-4/30
RED HOT BUY



4/1-4/30
RED HOT BUY

Title:
Sale:
Valid Dates:
Planning Execution:

Window Posters

N/A
N/A

These window posters are scheduled to be included in the April sign kit.



**NEW AT ACE
LAUNCH PARTY
4/27**

**Scotts® Nature Scapes®
Color Enhanced Mulch,
2 Cu. Ft.**
7394695, 7394711, 7394703
\$3.33 each



BULLETIN ORDERING & EXECUTION

ACTION:

• Plan

Plan the promotional bulletins you will order and the strategy on how you will execute in the store.

• Open Space Zones

Definition: The main aisle a customer most frequently walks in your store.

Action: Determine how many zones your stores can display.



• End Caps

Definition: The available selling area at the end of each aisle.

Action: Determine how many end caps you need to plan for. End caps are numbered in order by highest forecast margin to least based on average monthly sales.



• In Line

Definition: Product promoted during the month that will stay in its permanent home during the sale.

Action: Order as needed for your store.

• Order

Place your bulletin orders in Event Planner utilizing the Promotional Suggested Order (PSO).

• Communicate - Conversation Guide

Communicate the strategy and the products ordered to your Promotions Coordinator using the "Conversation Guide" document.

Power Aisle

Power Aisle Priority List

Open space zones and end caps are listed in order of highest estimated gross profit dollars to least based on average monthly sales.

Priority Rank	Monthly End Cap Priority Ranking
1	Open Space Zone 1 - Grilling
2	Open Space Zone 2 - EGO
3	Open Space Zone 3 - Patio Furniture
4	Open Space Zone 4 - Patio Umbrellas
5	End Cap 1 - Watering
6	End Cap 2 - Weed Preventer
7	Open Space Zone 5 - Trash Cans and Totes
8	End Cap 3 - Contractor Bags
9	End Cap 4 - Milwaukee
10	Open Space Zone 6 - Wheelbarrow and Mulch
11	End Cap 5 - Insect Control
12	End Cap 6 - Bird
13	End Cap 7 - Craftsman
14	Open Space Zone 7 - Battery
15	End Cap 8 - Grill Cleaners
16	Open Space Zone 8 - Potting Soil

PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.

OPEN SPACE – ZONE 1 GRILLING

OPEN SPACE – POWER AISLE ZONE 1 GRILLING

GRILL WD PELET IRNWD 885 EVENT/RHB AR MAILER OPEN SPACE BLTN NO. 240401-001

	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8030462	4/1-4/30 Y	4/17-4/30 Y	1	\$1,097.11	\$1,499.95	\$1,499.95	N/A	\$1,499.95	27%	4%

GRILL WOOD PELET PRO 575 EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE BLTN NO. 240401-002

	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8016781	4/1-4/30 Y	4/17-4/30 Y	1	\$585.13	\$799.95	\$799.95	N/A	\$799.95	27%	4%

GRILL 3BRNR LQD PRPN 27" EVENT/RHB AR MAILER OPEN SPACE BLTN NO. 240401-003

	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8091361	4/1-4/30 Y	4/17-4/30 Y	1	\$686.13	\$899.00	\$899.00	N/A	\$899.00	24%	4%

GRILL SPIRIT II E310 LP EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE BLTN NO. 240401-004

	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8863581	4/1-4/30 Y	4/17-4/30 Y	1	\$451.14	\$569.00	\$569.00	N/A	\$569.00	21%	0%

OUTDOOR GRIDDLE 3BRNR 70" EVENT/RHB AR MAILER OPEN SPACE BLTN NO. 240401-005

	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
 Ace No. 8091391	4/1-4/30 Y	4/17-4/30 Y	1	\$547.83	\$749.00	\$749.00	N/A	\$749.00	27%	4%

OPEN SPACE – ZONE 2

EGO

OPEN SPACE – POWER AISLE ZONE 2 EGO

EGO LEAF BLOWER 615CFM EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE **BLTN NO. 240401-015**



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7014318	4/1-4/30 Y	4/17-4/30 Y	1	\$175.73	\$219.00	\$219.00	\$20.00 Limit: 1	\$199.00	20%	0%

EGO BLWR HNDHLD 670CFM EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE **BLTN NO. 240401-016**



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7018658	4/1-4/30 Y	4/17-4/30 Y	1	\$232.47	\$269.00	\$269.00	\$20.00 Limit: 1	\$249.00	14%	0%

EGO BLWR/TRMR ELECT 15"H EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE **BLTN NO. 240401-017**



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7010988	4/1-4/30 Y	4/17-4/30 Y	1	\$260.01	\$319.00	\$319.00	\$90.00 Limit: 1	\$229.00	18%	0%

BLOWER KIT HNDHLD 765CFM EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE **BLTN NO. 240401-018**



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7026058	4/1-4/30 Y	4/17-4/30 Y	1	\$260.28	\$329.00	\$329.00	\$30.00 Limit: 1	\$299.00	21%	0%

EGO LWN MWR LM2135SP EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE **BLTN NO. 240401-019**



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7006686	4/1-4/30 Y	4/17-4/30 Y	1	\$599.05	\$749.00	\$749.00	\$100.00 Limit: 1	\$649.00	20%	0%

LAWN MOWER ELECTRIC 22" EVENT/RHB AR MAILER OPEN SPACE **BLTN NO. 240401-020**



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7028502	4/1-4/30 Y	4/17-4/30 Y	1	\$991.87	\$1,199.00	\$1,199.00	N/A	\$1,199.00	17%	0%

OPEN SPACE – ZONE 3

PATIO FURNITURE

OPEN SPACE – POWER AISLE ZONE 3 PATIO FURNITURE

CANZO FIREPIT SET EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 240401-030

	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Ace No. 8048101	4/1-4/30 Y	4/17-4/30 Y	BOM 1	\$627.72	\$999.99	\$799.99 N/A	\$799.99	22%	4%

DINING SET CLARK STL 7PC EVENT/RHB SUPER AR MAILER

OPEN SPACE

BLTN NO. 240401-031

	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Ace No. 8090127	4/1-4/30 Y	4/17-4/30 Y	BOM 1	\$496.94	\$999.99	\$799.99 \$50.00 No Limit	\$749.99	38%	27%

ARCH PERGOLA 10X10' EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 240401-032

	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Ace No. 8079436	4/1-4/30 Y	4/17-4/30 Y	BOM 1	\$364.72	\$599.99	\$499.99 \$50.00 No Limit	\$449.99	27%	3%

ROCKING CHR GRN BRN 1PC EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 240401-033

	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Ace No. 8081451	4/1-4/30 Y	4/17-4/30 Y	BOM 1	\$110.80	\$199.99	\$149.99 N/A	\$149.99	26%	3%

SIDE TBL GLS TOP BRN 18" EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 240401-034

	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Ace No. 8081452	4/1-4/30 Y	4/17-4/30 Y	BOM 1	\$49.26	\$79.99	\$69.99 N/A	\$69.99	30%	3%

OPEN SPACE – ZONE 4

PATIO UMBRELLAS

OPEN SPACE – POWER AISLE ZONE 4 PATIO UMBRELLAS

MARKET UMBRELLA BRWN 9'										OPEN SPACE
MARKET UMBRELLA BRICK 9'										OPEN SPACE
MARKET UMBRELLA 9' TAUPE										OPEN SPACE
	Month Long	4/1-4/30	Spring Event	4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail
Ace No. 8353823	Y		Y		1	\$29.86	\$59.99	\$39.99	N/A	\$39.99
										Promo Margin
										Bltn Savings
MARKET UMBRELLA SAGE 9'										OPEN SPACE
	Month Long	4/1-4/30	Spring Event	4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail
Ace No. 8353997	Y		Y		1	\$29.86	\$59.99	\$39.99	N/A	\$39.99
										Promo Margin
										Bltn Savings
MARKET UMBRELLA GREEN 9'										OPEN SPACE
	Month Long	4/1-4/30	Spring Event	4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail
Ace No. 8354185	Y		Y		1	\$29.86	\$59.99	\$39.99	N/A	\$39.99
										Promo Margin
										Bltn Savings
MARKET UMBRELLA RYLBL 9'										OPEN SPACE
	Month Long	4/1-4/30	Spring Event	4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail
Ace No. 8389033	Y		Y		1	\$29.86	\$59.99	\$39.99	N/A	\$39.99
										Promo Margin
										Bltn Savings

April Bulletins

Due Date 12/8/23

MARKET UMBRELLA RED 9' EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE



	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
Ace No. 8389066	4/1-4/30 Y	4/17-4/30 Y	1	\$29.86	\$59.99	\$39.99	N/A	\$39.99	25%	3%	BLTN NO. 240401-050

MARKET UMBRELLA YLW 9' EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE



	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
Ace No. 8389108	4/1-4/30 Y	4/17-4/30 Y	1	\$29.86	\$59.99	\$39.99	N/A	\$39.99	25%	3%	BLTN NO. 240401-051

MKT UMBRELLA OCNBLU 9' EVENT/RHB AR MAILER OPEN SPACE



	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
Ace No. 8403610	4/1-4/30 Y	4/17-4/30 Y	1	\$29.86	\$59.99	\$39.99	N/A	\$39.99	25%	3%	BLTN NO. 240401-052

SOLAR UMBRELLA 9' RYL BLU EVENT/RHB AR MAILER OPEN SPACE



	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
Ace No. 8462384	4/1-4/30 Y	4/17-4/30 Y	1	\$46.82	\$89.99	\$69.99	N/A	\$69.99	33%	3%	BLTN NO. 240401-053

UMBRELLA SOLR HNTR GRN 9' EVENT/RHB AR MAILER OPEN SPACE



	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
Ace No. 8462392	4/1-4/30 Y	4/17-4/30 Y	1	\$46.82	\$89.99	\$69.99	N/A	\$69.99	33%	3%	BLTN NO. 240401-054

SOLAR UMBRELLA 9' RED EVENT/RHB AR MAILER OPEN SPACE



	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
Ace No. 8462418	4/1-4/30 Y	4/17-4/30 Y	1	\$46.82	\$89.99	\$69.99	N/A	\$69.99	33%	3%	BLTN NO. 240401-055

SOLAR UMBRELLA 9' TAUPE EVENT/RHB AR MAILER OPEN SPACE



	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
Ace No. 8462434	4/1-4/30 Y	4/17-4/30 Y	1	\$46.82	\$89.99	\$69.99	N/A	\$69.99	33%	3%	BLTN NO. 240401-056

UMBRELLA CLARK BEIGE 9'D EVENT/RHB SUPER AR MAILER OPEN SPACE



	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
Ace No. 8090175	4/1-4/30 Y	4/17-4/30 Y	1	\$82.45	\$149.99	\$139.99	N/A	\$139.99	41%	3%	BLTN NO. 240401-057

April Bulletins

Due Date 12/8/23



UMBRELLA BASE ES 18"BRNZ

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-058

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8329740	4/1-4/30	4/17-4/30	1	\$21.57	\$34.99	\$29.99	N/A	\$29.99	28%	8%



UMBRELLA BASE ES 18" BLK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-059

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8329757	4/1-4/30	4/17-4/30	1	\$21.22	\$34.99	\$29.99	N/A	\$29.99	29%	8%

OPEN SPACE – ZONE 5

TRASH CANS AND UTILITY TOTES

OPEN SPACE – POWER AISLE ZONE 5 TRASH CANS AND UTILITY TOTES



TRASH CAN 32GAL RED ACE

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-069

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
71102	4/1-4/30 Y	4/17-4/30 Y	8	\$19.71	\$26.99	\$26.99	\$4.00 Limit: 6	\$22.99	27%	0%



TRASH CAN 32GAL GREEN ACE

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-070

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
71162	4/1-4/30 Y	4/17-4/30 Y	8	\$19.71	\$26.99	\$26.99	\$4.00 Limit: 6	\$22.99	27%	0%



TRASH CAN 32GAL BLK ACE

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-071

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7131451	4/1-4/30 Y	4/17-4/30 Y	8	\$19.71	\$26.99	\$26.99	\$4.00 Limit: 6	\$22.99	27%	0%



STORAGE BOX BLK/YLW 12GL

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-072

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5038143	4/1-4/30 Y	4/17-4/30 Y	4	\$5.73	\$11.99	\$8.99	N/A	\$8.99	36%	9%



TOTE UTILITY BLK/YLW 27G

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-073

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6502629	4/1-4/30 Y	4/17-4/30 Y	4	\$8.81	\$13.99	\$10.99	N/A	\$10.99	20%	6%

OPEN SPACE – ZONE 6

WHEELBARROW & MULCH

OPEN SPACE – POWER AISLE ZONE 6 WHEELBARROW & MULCH

WHEELBARROW 6CF STEEL EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE



	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
Ace No. 7331739	4/1-4/30 Y	4/17-4/30 Y	1	\$42.78	\$69.99	\$64.99	N/A	\$64.99	34%	20%	BLTN NO. 240401-083

NATURESCAPE MULCH RED2CF EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE



3 FOR \$9.99
(more info provided in Execution Guide)



BLTN NO. 240401-084

	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
Ace No. 7394695	4/1-4/30 Y	4/17-4/30 Y	60	\$4.23	\$5.99	N/A	N/A	N/A	44%	4%	

NATURESCAPE MULCH BLK2CF EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE



3 FOR \$9.99
(more info provided in Execution Guide)



BLTN NO. 240401-085

	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
Ace No. 7394703	4/1-4/30 Y	4/17-4/30 Y	60	\$4.23	\$5.99	N/A	N/A	N/A	44%	4%	

NATURESCAPE MULCH BRN2CF EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE



3 FOR \$9.99
(more info provided in Execution Guide)



BLTN NO. 240401-086

	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
Ace No. 7394711	4/1-4/30 Y	4/17-4/30 Y	60	\$4.23	\$5.99	N/A	N/A	N/A	44%	4%	

OPEN SPACE – ZONE 7 BATTERY

OPEN SPACE – POWER AISLE ZONE 7 BATTERY



NSH DURACELL BATTERY DSP EVENT/RHB AR MAILER

OPEN SPACE

- 32 - 3166659 BATTERY ALKALINE AA 16PK
 20 - 3166675 BATTERY ALKALINE AAA16PK
 06 - 3100476 BATTERIES ALKLINE 9V 4PK
 10 - 3100856 BATTERY ALKALINE D 8PK
 06 - 3102605 BATTERIES ALKALINE C 8PK

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
3166659	BATTERY ALKALINE AA 16PK	32	\$15.98	\$12.58	\$402.56	21%
3166675	BATTERY ALKALINE AAA16PK	20	\$15.98	\$12.58	\$251.60	21%
3100476	BATTERIES ALKLINE 9V 4PK	06	\$16.42	\$12.93	\$77.58	21%
3100856	BATTERY ALKALINE D 8PK	10	\$16.42	\$12.93	\$129.30	21%
3102605	BATTERIES ALKALINE C 8PK	06	\$16.42	\$12.93	\$77.58	21%

BLTN NO. 240401-093

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3004740	4/1-4/30 Y	4/17-4/30 Y	1	\$938.62	\$1,427.26	N/A	\$2.00 Limit: 4T	N/A	N/A	21%

BATTERY ALKALINE AA 16PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE
BLTN NO. 240401-094

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3166659	4/1-4/30 Y	4/17-4/30 Y	1	\$14.63	\$18.99	N/A	\$2.00 Limit: 4T	N/A	N/A	8%

BATTERY ALKALINE AAA16PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE
BLTN NO. 240401-095

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3166675	4/1-4/30 Y	4/17-4/30 Y	1	\$14.63	\$18.99	N/A	\$2.00 Limit: 4T	N/A	N/A	8%

BATTERIES ALKLINE 9V 4PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE
BLTN NO. 240401-096

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3100476	4/1-4/30 Y	4/17-4/30 Y	1	\$15.04	\$19.99	N/A	\$2.00 Limit: 4T	N/A	N/A	8%

April Bulletins

Due Date 12/8/23

BATTERY ALKALINE D 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-097



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3100856	4/1-4/30 Y	4/17-4/30 Y	1	\$15.04	\$19.99	N/A	\$2.00 Limit: 4T	N/A	N/A	8%

BATTERIES ALKALINE C 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-098



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3102605	4/1-4/30 Y	4/17-4/30 Y	1	\$15.04	\$19.99	N/A	\$2.00 Limit: 4T	N/A	N/A	8%

NSH BTTRIES AA AAA 36 PC

EVENT/RHB

AR MAILER

OPEN SPACE

24 - 3380607 BATTERY ALKALINE AA 16PK

12 - 3380656 BATTERY ALKLN AAA 16PK



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
3380607	BATTERY ALKALINE AA 16PK	24	\$15.94	\$13.05	\$313.20	18%
3380656	BATTERY ALKLN AAA 16PK	12	\$15.94	\$13.05	\$156.60	18%

BLTN NO. 240401-099

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3014071	4/1-4/30 Y	4/17-4/30 Y	1	\$469.80	\$647.64	N/A	\$2.00 Limit: 2	N/A	N/A	18%

BATTERY ALKALINE AA 16PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-100



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3380607	4/1-4/30 Y	4/17-4/30 Y	1	\$14.60	\$17.99	N/A	\$2.00 Limit: 2	N/A	N/A	8%

BATTERY ALKLN AAA 16PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-101



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3380656	4/1-4/30 Y	4/17-4/30 Y	1	\$14.60	\$17.99	N/A	\$2.00 Limit: 2	N/A	N/A	8%

ENERGZR MAX BATT C 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-102



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3005196	4/1-4/30 Y	4/17-4/30 Y	1	\$16.43	\$19.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%

April Bulletins

Due Date 12/8/23

BATTERY ALKLN D 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-103



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3005204	4/1-4/30 Y	4/17-4/30 Y	1	\$16.43	\$19.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%

BATTERY ALKLN 9V 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-104



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3005212	4/1-4/30 Y	4/17-4/30 Y	1	\$16.43	\$19.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%

OPEN SPACE – ZONE 8 POTTING SOIL

OPEN SPACE – POWER AISLE ZONE 8 POTTING SOIL

HF RAISD BED SOIL 1.5CF

EVENT

CORE, SUPER

OPEN SPACE



2 FOR \$20

(more info provided in Execution Guide)

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-115

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7505977	4/1-4/30 N	4/17-4/30 Y	48	\$7.50	\$11.99	N/A	N/A	N/A	39%	4%

MG RAISED BED SOIL 1.5CF

EVENT

CORE, SUPER

OPEN SPACE



2 FOR \$20

(more info provided in Execution Guide)

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-116

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7599723	4/1-4/30 N	4/17-4/30 Y	1	\$9.32	\$12.99	N/A	N/A	N/A	25%	4%

MG POTTING MIX SOIL 2CF

EVENT

CORE, SUPER

OPEN SPACE



2 FOR \$20

(more info provided in Execution Guide)

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-117

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7104052	4/1-4/30 N	4/17-4/30 Y	39	\$13.04	\$18.99	N/A	N/A	N/A	20%	4%

PROMO IMPULSE DEALS APRIL 2024



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
6038574	00070052997320	CONTRACTOR BAG 42G 20PK	4	6	12	EVENT/RHB
6093082	00070052997337	CONTRACTOR BAG 55G 15PK	4	6	12	EVENT/RHB
7415110	00082901276470	FLYING INSECT KLLR18OZ	12	4	12	EVENT/RHB
7415128	00082901276487	ANT&ROACH KLLR17.5OZ	12	4	12	EVENT/RHB
7415136	00082901276494	WASP & HORNET KILLR20OZ	12	4	12	EVENT/RHB
7415144	00082901276500	FOAM WASP & HORNET17.5OZ	12	4	12	EVENT/RHB
7508088	00071549022099	INSECT KILLER RTU 1.1GAL	4	4	8	EVENT/RHB

#1 APRIL 2024 - WATERING



HYDRATE YOUR
LAWN

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
7095581	00082901054207	OSCLTNG SPRNKL R 4000SQFT	1	2	6	EVENT/RHB
7637028	00082901285014	SMARTFLO MAXHOSE 5/8X100	1	3	5	EVENT/RHB
7637085	00082901285076	SMARTFLO MAX HOSE 5/8X50	1	3	5	EVENT/RHB
7029242	00082901381259	HD HOS NOZL 9PTR BLK/GRY	1	4	16	Non-Advertised

April Bulletins

Due Date 12/8/23

END CAP #1 WIN THE MONTH CATEGORY – WATERING

SMARTFLO MAXHOSE 5/8X100

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 240401-127



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7637028	4/1-4/30 Y	4/17-4/30 Y	1	\$37.26	\$57.99	\$49.99	\$10.00 Limit: 2	\$39.99	25%	4%

SMARTFLO MAX HOSE 5/8X50

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 240401-128



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7637085	4/1-4/30 Y	4/17-4/30 Y	1	\$24.29	\$39.99	\$34.99	\$5.00 Limit: 2	\$29.99	31%	4%

OSCLTNG SPRNKL'R 4000SQFT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 240401-129



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7095581	4/1-4/30 Y	4/17-4/30 Y	1	\$20.95	\$34.99	\$29.99	\$5.00 Limit: 2	\$24.99	30%	4%

#2 APRIL 2024 - WEED PREVENTER



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units		Item Type
					Per End Cap		
7006226	00841688006065	TANK SPRAYER ORTHO 2G	1	1	1		EVENT/RHB
7016353	00070183000319	KILLER WED&GRS RTU 1.25G	4	4	8		EVENT/RHB
7016356	00070183537839	KILLER WED&GRS RTU 1GAL	4	4	8		EVENT/RHB
7508088	00071549022099	INSECT KILLER RTU 1.1GAL	4	4	8		EVENT/RHB

April Bulletins

Due Date 12/8/23

END CAP #2 WIN THE MONTH CATEGORY – WEED PREVENTER

TANK SPRAYER ORTHO 2G EVENT/RHB CORE, SUPER AR MAILER



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	END CAP 2
	4/1-4/30	4/17-4/30									BLTN NO. 240401-139
7006226	Y	Y	1	\$24.02	\$36.99	\$36.99	\$5.00	\$31.99	35%	2%	

INSECT KILLER RTU 1.1GAL EVENT/RHB CORE, SUPER AR MAILER



BEST WAY TO BUY:
DROP SHIP

END CAP 2

BLTN NO. 240401-140

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	END CAP 2
	4/1-4/30	4/17-4/30									BLTN NO. 240401-140
7508088	Y	Y	4	\$13.67	\$19.99	\$17.99	\$3.00	\$14.99	24%	4%	

KILLER WED&GRS RTU 1GAL EVENT/RHB CORE, SUPER AR MAILER

BUY 7016356, GET 7016353 FREE



BEST WAY TO BUY:
DROP SHIP

END CAP 2

BLTN NO. 240401-141

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	END CAP 2
	4/1-4/30	4/17-4/30									BLTN NO. 240401-141
7016356	Y	Y	4	\$23.28	\$37.99	\$37.99	N/A	\$37.99	40%	4%	

KILLER WED&GRS RTU 1.25G EVENT/RHB CORE, SUPER AR MAILER

BUY 7016356, GET 7016353 FREE
\$17.75 credit based on PSO



BEST WAY TO BUY:
DROP SHIP

END CAP 2

BLTN NO. 240401-142

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	END CAP 2
	4/1-4/30	4/17-4/30									BLTN NO. 240401-142
7016353	Y	Y	4	\$17.11	\$24.99	N/A	N/A	N/A	N/A	4%	

#3 APRIL 2024 - CONTRACTOR BAGS



SCOTTS
BRANDING

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
6038574	00070052997320	CONTRACTOR BAG 42G 20PK	4	8	4	EVENT/RHB
6093082	00070052997337	CONTRACTOR BAG 55G 15PK	4	8	4	EVENT/RHB

April Bulletins

Due Date 12/8/23

END CAP #3 WIN THE MONTH CATEGORY – CONTRACTOR BAGS

CONTRACTOR BAG 42G 20PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240401-155



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6038574	4/1-4/30 Y	4/17-4/30 Y	4	\$10.56	\$16.99	\$16.99	\$3.00 Limit: 3	\$13.99	38%	4%

CONTRACTOR BAG 55G 15PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240401-156



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6093082	4/1-4/30 Y	4/17-4/30 Y	4	\$10.56	\$16.99	\$16.99	\$3.00 Limit: 3	\$13.99	38%	4%

#4 APRIL 2024 - MILWAUKEE



MILWAUKEE
BRANDING

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units		Item Type
					Per End Cap		
2030592	00045242742899	M18 ANG GRINDER 4-1/2 TO	1	1	6		EVENT/RHB
2802023	00045242333899	M18 RECIPROCATING SAW TO	1	2	4		EVENT/RHB
2808962	00045242313655	M18 OSCILLATING TOOL TO	1	1	4		EVENT/RHB
2808970	00045242155965	M18 CIRC SAW 6-1/2 TO	1	2	2		EVENT/RHB
2808988	00045242520961	M18 RAN ORBIT SANDER TO	1	1	2		EVENT/RHB
2809424	00045242350636	M18 BATTERY & CHRGR XC5	1	3	6		EVENT/RHB

April Bulletins

Due Date 12/8/23

END CAP #4 WIN THE MONTH CATEGORY – MILWAUKEE

M18 BATTERY & CHRGR XC5 EVENT/RHB CORE, SUPER AR MAILER
BUY 2809424, GET A M18 BARE TOOL FREE

END CAP 4



BLTN NO. 240401-166

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2809424	4/1-4/30 Y	4/17-4/30 Y	1	\$164.46	\$199.00	\$199.00	N/A	\$199.00	17%-20%	0%

M18 ANG GRINDER 4-1/2 TO EVENT/RHB CORE, SUPER AR MAILER
BUY 2809424, GET A M18 BARE TOOL FREE
\$124.73 credit based on PSO

END CAP 4



BLTN NO. 240401-167

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2030592	4/1-4/30 Y	4/17-4/30 Y	1	\$120.19	\$149.00	N/A	N/A	N/A	N/A	4%

M18 RECIPROCATING SAW TO EVENT/RHB CORE, SUPER AR MAILER
BUY 2809424, GET A M18 BARE TOOL FREE
\$113.04 credit based on PSO

END CAP 4



BLTN NO. 240401-168

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2802023	4/1-4/30 Y	4/17-4/30 Y	1	\$113.04	\$129.00	N/A	N/A	N/A	N/A	0%

M18 OSCILLATING TOOL TO EVENT/RHB CORE, SUPER AR MAILER
BUY 2809424, GET A M18 BARE TOOL FREE
\$98.83 credit based on PSO

END CAP 4



BLTN NO. 240401-169

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2808962	4/1-4/30 Y	4/17-4/30 Y	1	\$98.83	\$129.00	N/A	N/A	N/A	N/A	0%

M18 CIRC SAW 6-1/2 TO EVENT/RHB CORE, SUPER AR MAILER
BUY 2809424, GET A M18 BARE TOOL FREE
\$106.58 credit based on PSO

END CAP 4



BLTN NO. 240401-170

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2808970	4/1-4/30 Y	4/17-4/30 Y	1	\$106.58	\$129.00	N/A	N/A	N/A	N/A	0%

M18 RAN ORBIT SANDER TO EVENT/RHB CORE, SUPER AR MAILER
BUY 2809424, GET A M18 BARE TOOL FREE
\$99.43 credit based on PSO

END CAP 4



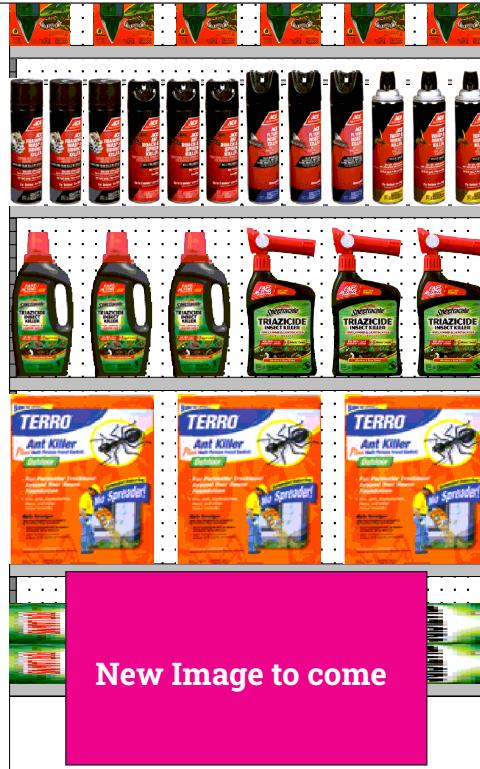
BLTN NO. 240401-171

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2808988	4/1-4/30 Y	4/17-4/30 Y	1	\$99.43	\$129.00	N/A	N/A	N/A	N/A	0%

#5 APRIL 2024 - INSECT CONTROL



CUSTOMER FAVORITE



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
7027110	00070923018130	ANT BAIT STAKE LQD 8PK	1	6	24	EVENT/RHB
7114176	00071121539403	SP O&D TRIAZ GRAN 10#	4	2	4	EVENT/RHB
7124043	00070923009121	OUTDOOR ANT KILLER 3LB	1	3	12	EVENT/RHB
7215197	00071121958303	SP O&D TRIAZ RTS 32 OZ	1	3	12	EVENT/RHB
7415110	00082901276470	FLYING INSECT KLLR18OZ	12	3	12	EVENT/RHB
7415128	00082901276487	ANT&ROACH KLLR17.5OZ	12	3	12	EVENT/RHB
7415136	00082901276494	WASP & HORNET KLLR20OZ	12	3	12	EVENT/RHB
7415144	00082901276500	FOAM WASP & HORNET17.5OZ	12	3	12	EVENT/RHB
7435290	00071121558299	TRIAZICIDE INSCT KLR40OZ	1	3	12	EVENT/RHB

April Bulletins

Due Date 12/8/23

END CAP #5 WIN THE MONTH CATEGORY – INSECT CONTROL

FLYING INSECT KLLR18OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 5

BLTN NO. 240401-181



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7415110	4/1-4/30 Y	4/17-4/30 Y	12	\$2.65	\$5.59	\$4.00	N/A	\$4.00	34%	20%

ANT&ROACH KLLR17.5OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 5

BLTN NO. 240401-182



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7415128	4/1-4/30 Y	4/17-4/30 Y	12	\$2.36	\$5.59	\$4.00	N/A	\$4.00	41%	3%

WASP & HORNET KILLR20OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 5

BLTN NO. 240401-183



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7415136	4/1-4/30 Y	4/17-4/30 Y	12	\$2.42	\$4.99	\$4.00	N/A	\$4.00	40%	7%

FOAM WASP & HORNET17.5OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 5

BLTN NO. 240401-184



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7415144	4/1-4/30 Y	4/17-4/30 Y	12	\$2.36	\$5.59	\$4.00	N/A	\$4.00	41%	13%

SP O&D TRIAZ GRAN 10# EVENT/RHB CORE, SUPER AR MAILER

END CAP 5

BLTN NO. 240401-185



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7114176	4/1-4/30 Y	4/17-4/30 Y	4	\$7.55	\$10.99	\$9.99	\$2.00 Limit: 2	\$7.99	24%	4%

SP O&D TRIAZ RTS 32 OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 5

BLTN NO. 240401-186



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7215197	4/1-4/30 Y	4/17-4/30 Y	1	\$7.48	\$11.99	\$9.99	\$2.00 Limit: 2	\$7.99	25%	4%

TRIAZICIDE INSCT KLR40OZ EVENT/RHB SUPER AR MAILER

END CAP 5

BLTN NO. 240401-187



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7435290	4/1-4/30 Y	4/17-4/30 Y	1	\$7.44	\$14.99	\$9.99	\$2.00 Limit: 2	\$7.99	26%	4%

April Bulletins

Due Date 12/8/23



ANT BAIT STAKE LQD 8PK

EVENT/RHB

AR MAILER

END CAP 5

BLTN NO. 240401-188

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7027110	4/1-4/30	4/17-4/30	1	\$4.71	\$9.99	\$7.99	\$2.00	\$5.99	41%	4%

Limit: 3



OUTDOOR ANT KILLER 3LB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

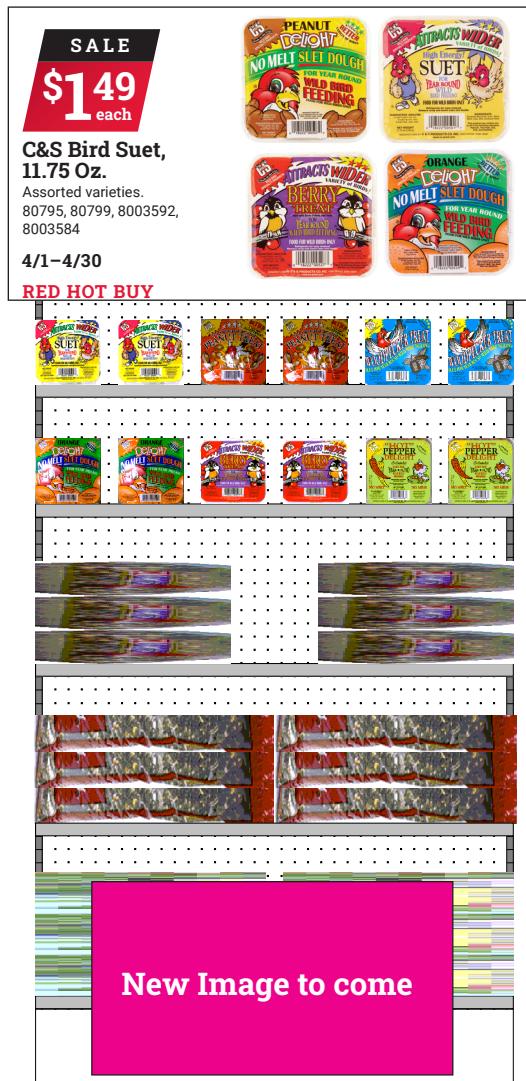
DEAL OF THE MONTH

BLTN NO. 240401-189

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7124043	4/1-4/30	4/17-4/30	1	\$4.71	\$11.99	\$7.99	\$2.00	\$5.99	41%	4%

Limit: 3

#6 APRIL 2024 - BIRD



APRIL SAVINGS

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
80795	00018222005017	SUET&SEED HIENERGY 11.75	12	2	24	EVENT/RHB
80799	00018222005079	SUET&PEANUTS 11.75OZ	12	2	24	EVENT/RHB
81053	00071859028118	BIRDSEED SONGBRD WB7# KT	1	2	6	EVENT/RHB
8003584	00018222005291	SUET ORNG DLT 11.75	12	2	24	EVENT/RHB
8003592	00018222005277	SUET BERRY TRTMIX 11.75	12	2	24	EVENT/RHB
8061640	00018222005536	SUET HOT PEPR DLT 11.75	12	2	24	EVENT/RHB
8062614	00071859027111	BIRDSEED BIRDERSBLD 8#KT	1	2	6	EVENT/RHB
8123820	00071859158358	NUT&FRUIT BLEND 5LB	1	2	6	EVENT/RHB
8196255	00018222005697	WOODPECKER SUET 11OZ	12	2	24	EVENT/RHB

April Bulletins

Due Date 12/8/23

END CAP #6 WIN THE MONTH CATEGORY – BIRD

SUET&SEED HIENERGY 11.75

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240401-199



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
80795	4/1-4/30 Y	4/17-4/30 Y	12	\$1.09	\$2.39	\$1.49	N/A	\$1.49	27%	4%

SUET&PEANUTS 11.75OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240401-200



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
80799	4/1-4/30 Y	4/17-4/30 Y	12	\$1.02	\$2.39	\$1.49	N/A	\$1.49	32%	4%

SUET ORNG DLT 11.75

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240401-201



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8003584	4/1-4/30 Y	4/17-4/30 Y	12	\$1.11	\$2.39	\$1.49	N/A	\$1.49	26%	4%

SUET BERRY TRTMIX 11.75

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240401-202



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8003592	4/1-4/30 Y	4/17-4/30 Y	12	\$1.09	\$2.39	\$1.49	N/A	\$1.49	27%	4%

SUET HOT PEPR DLT 11.75

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240401-203



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8061640	4/1-4/30 Y	4/17-4/30 Y	12	\$1.58	\$2.59	\$2.09	N/A	\$2.09	24%	4%

WOODPECKER SUET 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240401-204



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8196255	4/1-4/30 Y	4/17-4/30 Y	12	\$1.59	\$2.59	\$2.09	N/A	\$2.09	24%	4%

BIRDSEED SONGBRD WB7# KT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BUY ONE, GET ONE FREE

BLTN NO. 240401-205



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81053	4/1-4/30 Y	4/17-4/30 Y	1	\$6.03	\$16.99	N/A	N/A	N/A	29%	4%

April Bulletins

Due Date 12/8/23



BIRDSEED BIRDERSBLD 8#KT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BUY ONE, GET ONE FREE

BLTN NO. 240401-206

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8062614	4/1-4/30 Y	4/17-4/30 Y	1	\$5.84	\$16.99	N/A	N/A	N/A	31%	4%

NUT&FRUIT BLEND 5LB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BUY ONE, GET ONE FREE

BLTN NO. 240401-207

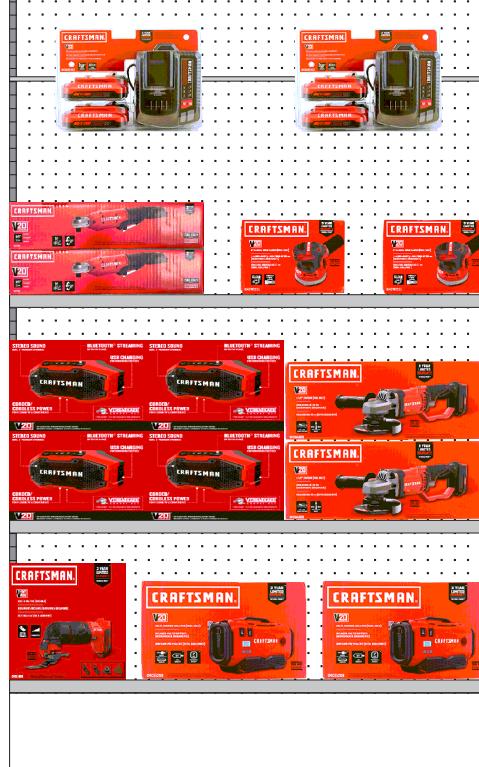


Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8123820	4/1-4/30 Y	4/17-4/30 Y	1	\$6.86	\$16.99	N/A	N/A	N/A	19%	25%

#7 APRIL 2024 - CRAFTSMAN



**WE DO SCREEN
REPAIR**



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2005821	00885911549158	V20 GRINDER 4-1/2 TO	1	1	4	EVENT/RHB
2026516	00885911717908	V20 RATCHET 3/8 TO	1	1	6	EVENT/RHB
2834232	00885911561167	V20 BATTERY 2AH & CHARGR	1	2	4	EVENT/RHB
2862886	00885911548922	V20 SANDER RAND ORBIT TO	1	2	4	EVENT/RHB
2862910	00885911548755	V20 OSCILLATING TOOL TO	1	1	4	EVENT/RHB
2894004	00885911549165	V20 BLUETOOTH SPEAKER TO	1	2	4	EVENT/RHB
8063959	00885911549264	V20 AIR INFLATOR TO	1	2	4	EVENT/RHB

April Bulletins

Due Date 12/8/23

END CAP #7 WIN THE MONTH CATEGORY – CRAFTSMAN

V20 BATTERY 2AH & CHARGR EVENT/RHB CORE, SUPER AR MAILER END CAP 7

BUY 2834232, GET V20 TOOL FREE (see In Line for more Skus)

BLTN NO. 240401-217



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834232	4/1-4/30 Y	4/17-4/30 Y	1	\$84.36	\$149.00	\$99.00	N/A	\$99.00	15%	15-18%

V20 GRINDER 4-1/2 TO EVENT/RHB CORE, SUPER AR MAILER END CAP 7

BUY 2834232, GET V20 TOOL FREE (see In Line for more Skus)

\$44.35 credit based on PSO

BLTN NO. 240401-218



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2005821	4/1-4/30 Y	4/17-4/30 Y	1	\$44.35	\$59.00	N/A	N/A	N/A	N/A	0%

V20 RATCHET 3/8 TO EVENT/RHB CORE, SUPER AR MAILER END CAP 7

BUY 2834232, GET V20 TOOL FREE (see In Line for more Skus)

\$82.99 credit based on PSO

BLTN NO. 240401-219



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2026516	4/1-4/30 Y	4/17-4/30 Y	1	\$82.99	\$99.00	N/A	N/A	N/A	N/A	0%

V20 SANDER RAND ORBIT TO EVENT/RHB CORE, SUPER AR MAILER END CAP 7

BUY 2834232, GET V20 TOOL FREE (see In Line for more Skus)

\$42.59 credit based on PSO

BLTN NO. 240401-220



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2862886	4/1-4/30 Y	4/17-4/30 Y	1	\$42.59	\$59.00	N/A	N/A	N/A	N/A	0%

V20 OSCILLATING TOOL TO EVENT/RHB CORE, SUPER AR MAILER END CAP 7

BUY 2834232, GET V20 TOOL FREE (see In Line for more Skus)

\$66.23 credit based on PSO

BLTN NO. 240401-221



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2862910	4/1-4/30 Y	4/17-4/30 Y	1	\$66.23	\$79.00	N/A	N/A	N/A	N/A	0%

V20 BLUETOOTH SPEAKER TO EVENT/RHB CORE, SUPER AR MAILER END CAP 7

BUY 2834232, GET V20 TOOL FREE (see In Line for more Skus)

\$75.57 credit based on PSO

BLTN NO. 240401-222



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2894004	4/1-4/30 Y	4/17-4/30 Y	1	\$75.57	\$89.00	N/A	N/A	N/A	N/A	0%

April Bulletins

Due Date 12/8/23

V20 AIR INFLATOR TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7



BUY 2834232, GET V20 TOOL FREE (see In Line for more Skus)

\$63.18 credit based on PSO

BLTN NO. 240401-223

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8063959	4/1-4/30	4/17-4/30	1	\$63.18	\$79.00	N/A	N/A	N/A	N/A	0%

#8 APRIL 2024 - GRILL CLEANERS

GRILL CLEANER MESSAGING



SPRING HAS
SPRUNG

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
8015887	00634868912153	PELLETS RSRV OAK/CHR/APL	1	1	3	Non-Advertised
8048377	00077924177705	GRILL COVR GENESIS 300SRS	1	1	3	Non-Advertised
8051408	00634868932007	TRAEGER GRILL BRSH 15.75" L	1	1	3	Non-Advertised
8059736	00665719126962	BGE GRID CLNR 24OZ	1	1	4	Non-Advertised
8060764	00717604054635	BLCKSTN GRILL CLNING KIT	1	1	3	Non-Advertised
8063784	00717604050170	GREASE CUP LINERS 10PK	1	1	10	Non-Advertised
8065858	00665719127129	BGE GRID SCRUB GRN 17.75"	1	1	2	Non-Advertised
8066279	00717604054826	GRIDDLE COVR GAS BLK 36"	1	2	2	Non-Advertised
8068326	00077924163548	EXTER GRILL CLEANER 16OZ	1	1	6	Non-Advertised
8068328	00077924163531	GRATE CLEANER LQD 16OZ	6	1	6	Non-Advertised
8089505	00811432030943	CHARCAL BRQUETTES 15.4LB	1	1	2	Non-Advertised
8211005	00077924074752	DRIP PANS ALUMNUM 10PK	1	1	10	Non-Advertised
8211062	00077924006838	GRILL BRUSH 18"	1	1	7	Non-Advertised
8687048	00634868922701	GRILL CLEANR NATRL 950ML	12	1	5	Non-Advertised
8882821	00077924058752	GRILLCOVER SPIRT 300SRES	1	1	3	Non-Advertised
1605278	00830731000020	CITRUSAFE GRILL CLNR23OZ	6	1	6	Red Hot Buy
8059881	00830731000259	GRILL EXTERIOR CLNR 16OZ	6	1	6	Red Hot Buy

April Bulletins

Due Date 12/8/23

END CAP #8 WIN THE MONTH CATEGORY – GRILL CLEANERS

CITRUSAFE GRILL CLNR23OZ EVENT CORE, SUPER
BUY 1605278, GET 8059881 FREE

END CAP 8



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1605278	4/1-4/30 N	4/17-4/30 Y	6	\$4.17	\$9.99	\$9.99	N/A	\$9.99	45%	13%

BLTN NO. 240401-228

GRILL EXTERIOR CLNR 16OZ EVENT CORE, SUPER
BUY 1605278, GET 8059881 FREE
credit \$2.00 based on POS

END CAP 8



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8059881	4/1-4/30 N	4/17-4/30 Y	6	\$3.34	\$7.99	N/A	N/A	N/A	N/A	13%

BLTN NO. 240401-229

IN LINE

IN LINE

LAWN WD KLR WAND 1.33G

EVENT

CORE, SUPER

SPEND \$60, GET \$10 OFF

(more info provided in Execution Guide)

IN LINE



BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-237

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7008393	4/1-4/30 N	4/17-4/30 Y	1	\$22.94	\$31.99	N/A	N/A	N/A	28%	4%

TB GRSS SEED SS MIX 5.6#

EVENT

CORE, SUPER

IN LINE



BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-238

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7023424	4/1-4/30 N	4/17-4/30 Y	1	\$27.82	\$46.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

TB GRSS SD FESCU 5.6#

EVENT

CORE, SUPER

IN LINE



BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-239

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7023447	4/1-4/30 N	4/17-4/30 Y	1	\$23.33	\$38.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

LAWN TRIPLE TB 11.31#

EVENT

IN LINE



BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-240

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7008295	4/1-4/30 N	4/17-4/30 Y	1	\$29.88	\$38.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

LAWN TRIPLE TB 33.94# EVENT

IN LINE


BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-241

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7008311	4/1-4/30 N	4/17-4/30 Y	1	\$72.93	\$89.99	N/A	\$15.00 Limit: 2	N/A	N/A	4%

WILD BIRD FOOD 20# ACE PALLET EVENT

IN LINE

BLTN NO. 240401-242

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81995	4/1-4/30 N	4/17-4/30 Y	84	\$7.02	\$15.99	\$11.00	N/A	\$11.00	36%	11%

WILD BIRD FOOD 20# ACE EVENT CORE, SUPER

IN LINE

BLTN NO. 240401-243

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81995	4/1-4/30 N	4/17-4/30 Y	1	\$7.63	\$15.99	\$11.00	N/A	\$11.00	31%	4%

WNDW&DR SEALANT 10.1OZ EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-253

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1014388	4/1-4/30 Y	4/17-4/30 Y	12	\$7.31	\$13.99	N/A	\$3.00 Limit: 2	N/A	N/A	6%

SILICON SP W&D WHT10.1OZ EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-254

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1024687	4/1-4/30 Y	4/17-4/30 Y	12	\$7.31	\$13.99	N/A	\$3.00 Limit: 2	N/A	N/A	6%

SILCNII SUP K&B WH10.1OZ EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-255

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1391135	4/1-4/30 Y	4/17-4/30 Y	12	\$7.31	\$14.99	N/A	\$3.00 Limit: 2	N/A	N/A	6%

April Bulletins

Due Date 12/8/23

SILCNII SUP K&B CL10.1OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-256



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1391150	4/1-4/30 Y	4/17-4/30 Y	12	\$7.31	\$14.99	N/A	\$3.00 Limit: 2	N/A	N/A	6%

RE-NEW K/B CAULK 2.7OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-257



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1787951	4/1-4/30 Y	4/17-4/30 Y	6	\$4.64	\$9.99	N/A	\$1.00 Limit: 1	N/A	N/A	4%

GLASS CLEANER FRESH 19OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

2 FOR \$6.00

BLTN NO. 240401-258



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1005412	4/1-4/30 Y	4/17-4/30 Y	12	\$1.97	\$3.39	\$3.00	N/A	\$3.00	34%	23%

SS CLNR/POLISH 15OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

2 FOR \$6.00

BLTN NO. 240401-259



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1696079	4/1-4/30 Y	4/17-4/30 Y	12	\$2.33	\$5.59	\$3.00	N/A	\$3.00	22%	23%

RUST-OLEUM 12OZ SPRAY PAINT

EVENT/RHB

AR MAILER

IN LINE

2 FOR \$14.00

must buy 2 or more

BLTN NO. 240401-269
THRU 240401-347



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIABLES	4/1-4/30 Y	4/17-4/30 Y	VARIABLES	VARIABLES	VARIABLES	N/A	N/A	N/A	N/A	VARIABLES

RUST-OLEUM 15OZ PRO SPRAY PAINT

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240401-355
THRU 240401-381



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIABLES	4/1-4/30 Y	4/17-4/30 Y	VARIABLES	VARIABLES	VARIABLES	VARIABLES	N/A	VARIABLES	VARIABLES	VARIABLES

CM WET/DRY VACUUM 9GAL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-389



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2560282	4/1-4/30 Y	4/17-4/30 Y	1	\$67.97	\$99.99	\$89.99	\$20.00 No Limit	\$69.99	24%	1%

April Bulletins

Due Date 12/8/23

CM V20 WET/DRY VAC 2GL EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BUY 2834232, GET V20 TOOL FREE (see EC-7 for more Skus)
\$79.55 credit based on PSO

BLTN NO. 240401-390

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2000052	4/1-4/30	Y	4/17-4/30	1	\$76.66	\$99.00	N/A	N/A	N/A	4%

V20 SANDER DETAIL TO EVENT/RHB SUPER AR MAILER

IN LINE



BUY 2834232, GET V20 TOOL FREE (see EC-7 for more Skus)
\$39.22 credit based on PSO

BLTN NO. 240401-391

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2023068	4/1-4/30	Y	4/17-4/30	1	\$39.22	\$49.00	N/A	N/A	N/A	0%

V20 JIGSAW TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BUY 2834232, GET V20 TOOL FREE (see EC-7 for more Skus)
\$69.88 credit based on PSO

BLTN NO. 240401-392

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834315	4/1-4/30	Y	4/17-4/30	1	\$67.34	\$89.00	N/A	N/A	N/A	4%

V20 CIRCULR SAW 6-1/2 TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BUY 2834232, GET V20 TOOL FREE (see EC-7 for more Skus)
\$66.23 credit based on PSO

BLTN NO. 240401-393

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834398	4/1-4/30	Y	4/17-4/30	1	\$66.23	\$79.00	N/A	N/A	N/A	0%

V20 RECIPROCATING SAW TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BUY 2834232, GET V20 TOOL FREE (see EC-7 for more Skus)
\$64.68 credit based on PSO

BLTN NO. 240401-394

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834877	4/1-4/30	Y	4/17-4/30	1	\$64.68	\$79.00	N/A	N/A	N/A	0%

20V MX XR IMP WRNC 1/2TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BUY DEWALT BARE TOOL, GET 2017898 FREE

BLTN NO. 240401-395

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2000313	4/1-4/30	Y	4/17-4/30	1	\$203.88	\$249.00	N/A	N/A	21%	0%

April Bulletins

Due Date 12/8/23



20V MX ATMC IMP WRN1/2TO EVENT/RHB CORE, SUPER AR MAILER
BUY DEWALT BARE TOOL, GET 2017898 FREE

IN LINE

BLTN NO. 240401-396

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2002079	4/1-4/30 Y	4/17-4/30 Y	1	\$179.37	\$219.00	N/A	N/A	N/A	21%	0%

20V MX XR 1/4SHT SNDR TO EVENT/RHB CORE, SUPER AR MAILER
BUY DEWALT BARE TOOL, GET 2017898 FREE

IN LINE

BLTN NO. 240401-397

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2006108	4/1-4/30 Y	4/17-4/30 Y	1	\$131.12	\$169.00	N/A	N/A	N/A	26%	0%

20V MX ATMC RATCH 1/2 TO EVENT/RHB CORE, SUPER AR MAILER
BUY DEWALT BARE TOOL, GET 2017898 FREE

IN LINE

BLTN NO. 240401-398

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2025068	4/1-4/30 Y	4/17-4/30 Y	1	\$169.80	\$199.00	N/A	N/A	N/A	18%	0%

20V MX XR IMP WRN 1/2TO EVENT/RHB SUPER AR MAILER
BUY DEWALT BARE TOOL, GET 2017898 FREE

IN LINE

BLTN NO. 240401-399

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2027817	4/1-4/30 Y	4/17-4/30 Y	1	\$260.59	\$299.00	N/A	N/A	N/A	15%	0%

20V MX XR CUTOUT TOOL TO EVENT/RHB SUPER AR MAILER
BUY DEWALT BARE TOOL, GET 2017898 FREE

IN LINE

BLTN NO. 240401-400

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2028477	4/1-4/30 Y	4/17-4/30 Y	1	\$153.22	\$179.00	N/A	N/A	N/A	18%	0%

20V MX XR CUTOFF SAW TO EVENT/RHB SUPER AR MAILER
BUY DEWALT BARE TOOL, GET 2017898 FREE

IN LINE

BLTN NO. 240401-401

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2029970	4/1-4/30 Y	4/17-4/30 Y	1	\$104.01	\$179.00	N/A	N/A	N/A	45%	4%

20V MX XR BELT SANDER TO EVENT/RHB SUPER AR MAILER
BUY DEWALT BARE TOOL, GET 2017898 FREE

IN LINE

BLTN NO. 240401-402

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2029971	4/1-4/30 Y	4/17-4/30 Y	1	\$253.56	\$299.00	N/A	N/A	N/A	17%	0%

April Bulletins

Due Date 12/8/23

20V MX JIGSAW TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2538429	4/1-4/30 Y	4/17-4/30 Y	1	\$157.40	\$189.00	N/A	N/A	N/A	20%	0%

BUY DEWALT BARE TOOL, GET 2017898 FREE

BLTN NO. 240401-403

20V MX XR RANORB SAND TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2862977	4/1-4/30 Y	4/17-4/30 Y	1	\$129.87	\$169.00	N/A	N/A	N/A	27%	0%

BUY DEWALT BARE TOOL, GET 2017898 FREE

BLTN NO. 240401-404

20V MX XR ROUTER TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2881126	4/1-4/30 Y	4/17-4/30 Y	1	\$177.14	\$219.00	N/A	N/A	N/A	22%	0%

BUY DEWALT BARE TOOL, GET 2017898 FREE

BLTN NO. 240401-405

20V MX PWRSTCK BATT 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BUY DEWALT BARE TOOL, GET 2017898 FREE
\$164.39 credit based on PSO

BLTN NO. 240401-406

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2017898	4/1-4/30 Y	4/17-4/30 Y	1	\$158.42	\$199.00	N/A	N/A	N/A	N/A	4%

SPOTLIGHT LED NCKL 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BLTN NO. 240401-407

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3010281	4/1-4/30 Y	4/17-4/30 Y	1	\$74.71	\$129.99	\$99.99	N/A	\$99.99	25%	15%

SPOTLIGHT LED BRNZ 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BLTN NO. 240401-408

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3010282	4/1-4/30 Y	4/17-4/30 Y	1	\$74.71	\$129.99	\$99.99	N/A	\$99.99	25%	15%

PATHWAY LT LED NCKL 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BLTN NO. 240401-409

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3010286	4/1-4/30 Y	4/17-4/30 Y	1	\$75.96	\$129.99	\$99.99	N/A	\$99.99	24%	15%

April Bulletins

Due Date 12/8/23

PATHWAY LT LED BRNZE 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-410



Month
Long
4/1-4/30
Ace No.
3010292

Spring
Event
4/17-4/30
BOM
1

Offer
Cost
\$75.96

Regular
Retail
\$129.99

Sale
Retail
\$99.99

Instant
Savings
N/A

Final
Retail
\$99.99

Promo
Margin
24%

Bltn
Savings
15%

PATHWAY LGHT LED 22W 6PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-411



Month
Long
4/1-4/30
Ace No.
3010376

Spring
Event
4/17-4/30
BOM
1

Offer
Cost
\$134.98

Regular
Retail
\$249.99

Sale
Retail
\$229.00

Instant
Savings
\$50.00
No Limit

Final
Retail
\$179.00

Promo
Margin
41%

Bltn
Savings
10%

SPOT LT LED KIT 150W 6PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-412



Month
Long
4/1-4/30
Ace No.
3010380

Spring
Event
4/17-4/30
BOM
1

Offer
Cost
\$247.74

Regular
Retail
\$449.99

Sale
Retail
\$399.00

Instant
Savings
\$50.00
No Limit

Final
Retail
\$349.00

Promo
Margin
38%

Bltn
Savings
7%

LED STRING LIGHT 20'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-413



Month
Long
4/1-4/30
Ace No.
9393448

Spring
Event
4/17-4/30
BOM
1

Offer
Cost
\$22.31

Regular
Retail
\$39.99

Sale
Retail
\$29.99

Instant
Savings
N/A

Final
Retail
\$29.99

Promo
Margin
26%

Bltn
Savings
12%

3M AIR FILTERS

EVENT/RHB

AR MAILER

IN LINE



BUY TWO, GET ONE FREE
(mix match)
\$1.35 credit based on PSO

BLTN NO. 240401-423
THRU 240401-452

Month
Long
4/1-4/30
Ace No.
VARIES

Spring
Event
4/17-4/30
BOM
4

Offer
Cost
\$9.71

Regular
Retail
\$14.99

Sale
Retail
N/A

Instant
Savings
N/A

Final
Retail
N/A

Promo
Margin
N/A

Bltn
Savings
4%

GARDEN HOSE BLK 3/4"X25'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-462



Month
Long
4/1-4/30
Ace No.
6000920

Spring
Event
4/17-4/30
BOM
1

Offer
Cost
\$12.73

Regular
Retail
\$19.99

Sale
Retail
\$19.99

Instant
Savings
N/A

Final
Retail
\$19.99

Promo
Margin
36%

Bltn
Savings
4%

POCKET HOSE BLK 50'3/4"D

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-463



Month
Long
4/1-4/30
Ace No.
6809263

Spring
Event
4/17-4/30
BOM
1

Offer
Cost
\$19.09

Regular
Retail
\$29.99

Sale
Retail
\$29.99

Instant
Savings
N/A

Final
Retail
\$29.99

Promo
Margin
36%

Bltn
Savings
4%

April Bulletins

Due Date 12/8/23

POCKET HOSE BLK 75'3/4"D

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240401-464



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809271	4/1-4/30	4/17-4/30	1	\$25.45	\$39.99	\$39.99	N/A	\$39.99	36%	4%

POCKET HOSE BLK100'3/4"D

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-465



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809289	4/1-4/30	4/17-4/30	1	\$31.81	\$49.99	\$49.99	N/A	\$49.99	36%	4%

SCOTTS GRUB EX 14.35 LB

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE



BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-468

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7298797	4/1-4/30	4/17-4/30	1	\$23.84	\$32.99	\$30.99	\$3.00 Limit: 2	\$27.99	23%	4%

GARDN SOIL ALL PURPS 1CF

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE



2 FOR \$10.00
(more info provided in Execution Guide)

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-469

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7102692	4/1-4/30	4/17-4/30	60	\$4.80	\$7.59	N/A	N/A	N/A	20%	4%

SCOTTS TB LAWN SOIL 1CF

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE



2 FOR \$12.00

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-470

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7106198	4/1-4/30	4/17-4/30	60	\$4.72	\$8.99	\$6.00	N/A	\$6.00	21%	4%

April Bulletins

Due Date 12/8/23

ACE CRAB PREV W/FERT 5M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE



BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-473

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475262	4/1-4/30 Y	4/17-4/30 Y	1	\$20.65	\$35.99	\$35.99	\$2.00 Limit: 2	\$33.99	43%	4%

ACE CRAB PREV W/FERT 15M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE



BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-474

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475528	4/1-4/30 Y	4/17-4/30 Y	1	\$54.57	\$84.99	\$84.99	\$4.00 Limit: 2	\$80.99	36%	4%

LAWN FERTILIZER 5M ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE



BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-475

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475379	4/1-4/30 Y	4/17-4/30 Y	1	\$12.16	\$24.99	\$24.99	\$2.00 Limit: 2	\$22.99	51%	4%

ACE LAWN FERTLZR 15M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE



BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-476

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475346	4/1-4/30 Y	4/17-4/30 Y	1	\$33.65	\$54.99	\$54.99	\$4.00 Limit: 2	\$50.99	39%	4%

April Bulletins

Due Date 12/8/23



ACE WEED&FEED 5M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-477

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475403	4/1-4/30 Y	4/17-4/30 Y	1	\$16.10	\$32.99	\$32.99	\$2.00 Limit: 2	\$30.99	51%	4%



ACE WEED&FEED 15M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-478

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475460	4/1-4/30 Y	4/17-4/30 Y	1	\$44.83	\$69.99	\$69.99	\$4.00 Limit: 2	\$65.99	36%	4%



CRABGRASS PRVNTR/FERT 5M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-479

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7232325	4/1-4/30 Y	4/17-4/30 Y	1	\$34.33	\$40.99	N/A	\$5.00 Limit: 2	N/A	N/A	4%



CRABGRASS PRVNT/FERT 15M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-480

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7232390	4/1-4/30 Y	4/17-4/30 Y	1	\$85.61	\$99.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

April Bulletins

Due Date 12/8/23

WEED FEED FRTLZR 4KSQFT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE



BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-481

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7016648	4/1-4/30 Y	4/17-4/30 Y	1	\$27.11	\$34.99	N/A	\$5.00 Limit: 2	N/A	N/A	4%

WEED FEED FERT 12000SQFT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE



BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-482

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7016649	4/1-4/30 Y	4/17-4/30 Y	1	\$71.17	\$84.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

BACKPACK SPRYR ORTHO 4G

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE



BLTN NO. 240401-483

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7006231	4/1-4/30 Y	4/17-4/30 Y	1	\$89.52	\$119.99	\$119.99	\$10.00 Limit: 2	\$109.99	25%	1%

LANDSCAPE FABRIC 3'X50'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE



BLTN NO. 240401-484

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7024620	4/1-4/30 Y	4/17-4/30 Y	1	\$4.70	\$12.99	\$6.99	N/A	\$6.99	33%	4%

LANDSCAPE FABRIC 3'X100'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE



BLTN NO. 240401-485

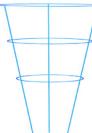
Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7024622	4/1-4/30 Y	4/17-4/30 Y	1	\$8.96	\$22.99	\$12.99	N/A	\$12.99	31%	4%

TOMATO CAGE VIBRNT 42"

EVENT/RHB

AR MAILER

IN LINE



BLTN NO. 240401-486

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7795651	4/1-4/30 Y	4/17-4/30 Y	25	\$2.97	\$8.99	\$4.99	N/A	\$4.99	40%	16%

April Bulletins

Due Date 12/8/23

TRIMMER&BLOWER KIT 20V

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-487



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7025981	4/1-4/30	4/17-4/30	1	\$236.82	\$289.00	\$289.00	\$90.00 No Limit	\$199.00	18%	0%

PRUNER BYPASS PWRGEAR2

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-488



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7100365	4/1-4/30	4/17-4/30	1	\$16.88	\$31.99	\$21.99	N/A	\$21.99	23%	20%

LOPPER TELESCOPIC POWER

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-489



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7218423	4/1-4/30	4/17-4/30	1	\$16.88	\$36.99	\$21.99	N/A	\$21.99	23%	20%

HEDGE SHEARS TELESCOPIC

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-490



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7288509	4/1-4/30	4/17-4/30	1	\$16.88	\$34.99	\$21.99	N/A	\$21.99	23%	12%

ACE SHVL RNDPT LONG-HND

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-491



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
70018	4/1-4/30	4/17-4/30	6	\$11.71	\$25.99	\$19.99	N/A	\$19.99	41%	15%

SHVL SQR PNT LONG-HND

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-492



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
70024	4/1-4/30	4/17-4/30	6	\$11.71	\$25.99	\$19.99	N/A	\$19.99	41%	15%

HOE GARDEN WOOD ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-493



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
70093	4/1-4/30	4/17-4/30	6	\$10.62	\$25.99	\$19.99	N/A	\$19.99	47%	15%

RAKE BOW WOOD ACE 16T

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240401-494



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
71752	4/1-4/30	4/17-4/30	6	\$10.80	\$25.99	\$19.99	N/A	\$19.99	46%	15%

April Bulletins

Due Date 12/8/23



RAKE FBRGLS 24X65" EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-495

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
7012867	4/1-4/30	4/17-4/30	Y	6	\$11.28	\$29.99	\$19.99	N/A	\$19.99	44%	15%



ACE RAKE FBRGLS HNDL30" EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-496

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
7502925	4/1-4/30	4/17-4/30	Y	6	\$8.01	\$21.99	\$19.99	N/A	\$19.99	60%	15%



EGO SYNTH LTHR GLOVE M EVENT/RHB SUPER AR MAILER

IN LINE

BLTN NO. 240401-497

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
7834302	4/1-4/30	4/17-4/30	Y	1	\$12.02	\$17.99	\$17.99	N/A	\$17.99	33%	4%



EGO SYNTH LTHR GLOVE XL EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-498

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
7834310	4/1-4/30	4/17-4/30	Y	1	\$12.02	\$17.99	\$17.99	N/A	\$17.99	33%	4%



EGO SYNTH LTHR GLOVE L EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-499

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings	
7834344	4/1-4/30	4/17-4/30	Y	1	\$12.02	\$17.99	\$17.99	N/A	\$17.99	33%	4%



TRUFUEL 4-CYCLE 110 OZ EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-500

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7392335	4/1-4/30	4/17-4/30	Y	4	\$16.02	\$27.99	\$2.00 No Limit	N/A	N/A	4%



HOSE REEL CART 175' EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-501

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7205271	4/1-4/30	4/17-4/30	Y	1	\$30.42	\$49.99	\$39.99 \$5.00 Limit: 2	\$34.99	24%	4%

April Bulletins

Due Date 12/8/23

EGO LWN MWR PWR+ 56V EVENT/RHB CORE, SUPER AR MAILER IN LINE

BLTN NO. 240401-506



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7015865	4/1-4/30 Y	4/17-4/30 Y	1	\$532.32	\$649.00	\$649.00	\$100.00 Limit: 1	\$549.00	18%	5%

EGO ZRO TRN MWR 42" EVENT/RHB AR MAILER IN LINE

BLTN NO. 240401-507



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7016625	4/1-4/30 Y	4/17-4/30 Y	1	\$4,787.16	\$5,999.00	\$5,999.00	N/A	\$5,999.00	20%	0%

GRL GNSIS SAE330 LP INGO EVENT/RHB AR MAILER IN LINE

BLTN NO. 240401-515



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8091382	4/1-4/30 Y	4/17-4/30 Y	1	\$838.77	\$1,099.00	\$1,099.00	N/A	\$1,099.00	24%	4%

GRL GNSIS SAE330 NP INGO EVENT/RHB AR MAILER IN LINE

BLTN NO. 240401-516



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8091383	4/1-4/30 Y	4/17-4/30 Y	1	\$838.77	\$1,099.00	\$1,099.00	N/A	\$1,099.00	24%	4%

GRILL&SMOKER IRONWOOD XL EVENT/RHB CORE, SUPER AR MAILER IN LINE

BLTN NO. 240401-517



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8082912	4/1-4/30 Y	4/17-4/30 Y	1	\$1,521.32	\$1,999.95	\$1,999.95	N/A	\$1,999.95	24%	4%

GRILL WD PLT PRO 780 BRZ EVENT/RHB AR MAILER IN LINE

BLTN NO. 240401-518



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016774	4/1-4/30 Y	4/17-4/30 Y	1	\$731.41	\$999.95	\$999.95	N/A	\$999.95	27%	4%

GRILL PRO 575 WD PLT BRZ EVENT/RHB AR MAILER IN LINE

BLTN NO. 240401-519



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016779	4/1-4/30 Y	4/17-4/30 Y	1	\$585.13	\$799.95	\$799.95	N/A	\$799.95	27%	4%

PRO 780 PELLET GRILL BK EVENT/RHB CORE, SUPER AR MAILER IN LINE

BLTN NO. 240401-520



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016780	4/1-4/30 Y	4/17-4/30 Y	1	\$731.41	\$999.95	\$999.95	N/A	\$999.95	27%	4%

April Bulletins

Due Date 12/8/23

GRILL 3BRNR NTRL GAS 27" EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-521



	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8091363	4/1-4/30 Y	4/17-4/30 Y	1	\$686.13	\$899.00	\$899.00	N/A	\$899.00	24%	4%

GRILL SPIRIT II E-310 NG EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-522



	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8863482	4/1-4/30 Y	4/17-4/30 Y	1	\$451.14	\$569.00	\$569.00	N/A	\$569.00	21%	0%

GRIDLE COVER GAS BLK 70" EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-523



	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8092236	4/1-4/30 Y	4/17-4/30 Y	1	\$57.25	\$99.99	\$99.99	N/A	\$99.99	43%	4%

GRILL SPATULA BLK/SLVR EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-524



	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8082941	4/1-4/30 Y	4/17-4/30 Y	1	\$13.21	\$23.99	\$21.99	N/A	\$21.99	40%	4%

BREAKFAST KIT SILICONE EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-525



	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8082952	4/1-4/30 Y	4/17-4/30 Y	1	\$18.01	\$29.99	\$29.99	N/A	\$29.99	40%	4%

HOPPER M15 FS4 EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-526



	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8089389	4/1-4/30 Y	4/17-4/30 Y	1	\$211.28	\$300.00	\$300.00	N/A	\$300.00	30%	4%

HOPPER M15 CHARCOAL EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-527



	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8089390	4/1-4/30 Y	4/17-4/30 Y	1	\$211.28	\$300.00	\$300.00	N/A	\$300.00	30%	4%

HOPPER M15 NAVY EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-528



	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 8089391	4/1-4/30 Y	4/17-4/30 Y	1	\$211.28	\$300.00	\$300.00	N/A	\$300.00	30%	4%

April Bulletins

Due Date 12/8/23

HOPPER BACKPACK M20 CHRCL

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240401-529



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8090197	4/1-4/30	4/17-4/30	1	\$228.88	\$325.00	\$325.00	N/A	\$325.00	30%	4%

HOPPER BACKPACK M20 NVY

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240401-530



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8090198	4/1-4/30	4/17-4/30	1	\$228.88	\$325.00	\$325.00	N/A	\$325.00	30%	4%

HOPPER BACKPACK M20 FS4

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240401-531



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8090208	4/1-4/30	4/17-4/30	1	\$228.88	\$325.00	\$325.00	N/A	\$325.00	30%	4%

5LB HTH 3INCH CHLOR TABS

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240401-532



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8090171	4/1-4/30	4/17-4/30	1	\$20.36	\$48.99	\$39.99	N/A	\$39.99	49%	21%

CHLRN CHEMIC TABLT 5LB

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240401-533



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8080997	4/1-4/30	4/17-4/30	1	\$20.36	\$69.99	\$39.99	N/A	\$39.99	49%	47%

PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.